



Edukans
Onderwijs, de kans van je leven

Edukans Strategy 2026-2030

Locally Rooted, Globally Connected

Inhoud

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Our strategy 2026-2030

Can you envision a world where every child and young person can learn and grow with the confidence and capability to thrive and contribute to a better world?

At Edukans, we still firmly believe that quality education is key to individual success and to a just and sustainable collective future.

The world around us is evolving. And so are we. With our new 2026-2030 strategy, '*Locally Rooted, Globally Connected*', we take a bold step forward. We bring together local expertise and global insights while expanding the impact and reach of our knowledge. This future-proof approach ensures we continue to create meaningful, lasting change for generations to come.





A changing world calls for a new approach to education



A changing world

We are living through a profound global transformation. Geopolitical shifts, climate change, rapid digitalisation and growing inequality are reshaping societies and economies at an unprecedented pace. Education systems that were designed for a different era are under pressure. What young people need to learn, and how they learn it, should fundamentally change.



Future ready

Today's learners must be prepared not only with foundational knowledge, but with skills and mindsets for a future that is not yet determined. Critical thinking, social skills, problem-solving, digital literacy, adaptability, collaboration and environmental awareness are no longer optional. They are essential. Education and skills development must respond to this reality if young people are to access their talent for this future world.



Building on our strong foundation

At Edukans, our mission has not changed. We remain deeply committed to quality, inclusive education as a cornerstone for individual opportunity and societal progress. We are proud of this mission, and we firmly believe in it. A belief shared by the partners and communities we work with. What is changing is how we fulfil this. We are building on our strong foundation, while evolving our approach to better serve the needs of young people, educators and systems. Now and in the years ahead.

A photograph of two Black women in a workshop setting. One woman, wearing a dark blazer and a pink scarf, is standing and smiling while operating a vintage-style sewing machine. The other woman, wearing a bright pink top, is seated and looking down at the machine. The background is dark and out of focus.

What remains strong and what is new?

From the outside, much about Edukans will feel familiar. We build on proven success:

- We offer practical and proven education solutions.
- We remain committed to a systems-wide approach.
- We continue to champion quality education for all.

What is new:

- We are shifting to a locally led, needs-driven and globally connected organisation with stronger local ownership and decision making.
- As education experts, we are intensifying our focus on research & development, innovation, and evidence-based methodologies.
- We are moving from traditional fundraising to broader business development with a more diverse and sustainable financing model.



**From education as a goal
to education as a pathway**

Education and skills development must empower young people to navigate complexity and contribute to sustainable development. That is why Edukans increasingly sees education as a pathway to employability, resilience and societal contribution. This means supporting education that prepares learners for:



Digital futures

Including basic digital skills, but also responsible use of technology.



Green and sustainable jobs

Such as those linked to renewable energy, waste management, recycling, climate-smart agriculture or the transformation of industries like fast fashion.



Entrepreneurship and local economies

Where creativity, problem-solving and opportunity recognition are key.



Active citizenship

Where young people can engage constructively with their communities and societies.

This focus does not replace academic learning, it strengthens it. By connecting education and skills development to real-world challenges and opportunities, learning becomes more relevant, motivating and impactful.

From project implementer to global expertise organisation

Traditionally, international NGOs have often focused on implementing projects. While implementation remains important, business as usual is no longer sufficient. The changing world requires us to take on a different role. A role focused on enabling future-oriented solutions and local implementation.

Edukans' core-business is therefore evolving from implementation to education expertise.

Our added value increasingly lies in developing, testing and sharing practical, future-oriented education and skills development solutions that can be adopted, adapted and scaled by others.

Edukans has extensive experience in developing and refining education models informed by practice, research, and ongoing learning. Going forward, we will further strengthen the rigour, validation and evidence base of our models and methods.



Edukans acts as an enabler. We are helping systems function better, rather than replacing them. We aim to enable local education actors to ensure long-term impact instead of offering one-off activities.



Supporting education actors

We support educators, schools and TVETs to continuously improve quality and relevance on their own.



Proven solutions

We offer proven, practical solutions and share evidence of what works to strengthen education systems.



Building stronger systems

We bring together educators, employers, government and youth to build stronger systems and solutions together.



Locally rooted & globally connected



Locally rooted: shifting power, strengthening ownership

One of the most important shifts in our strategy is becoming even more locally rooted. **We consciously embrace the principle of shifting the power, a needs based approach and tailored solutions.** We recognise and underline that the deepest expertise on educational challenges and solutions lies where those challenges are experienced every day.

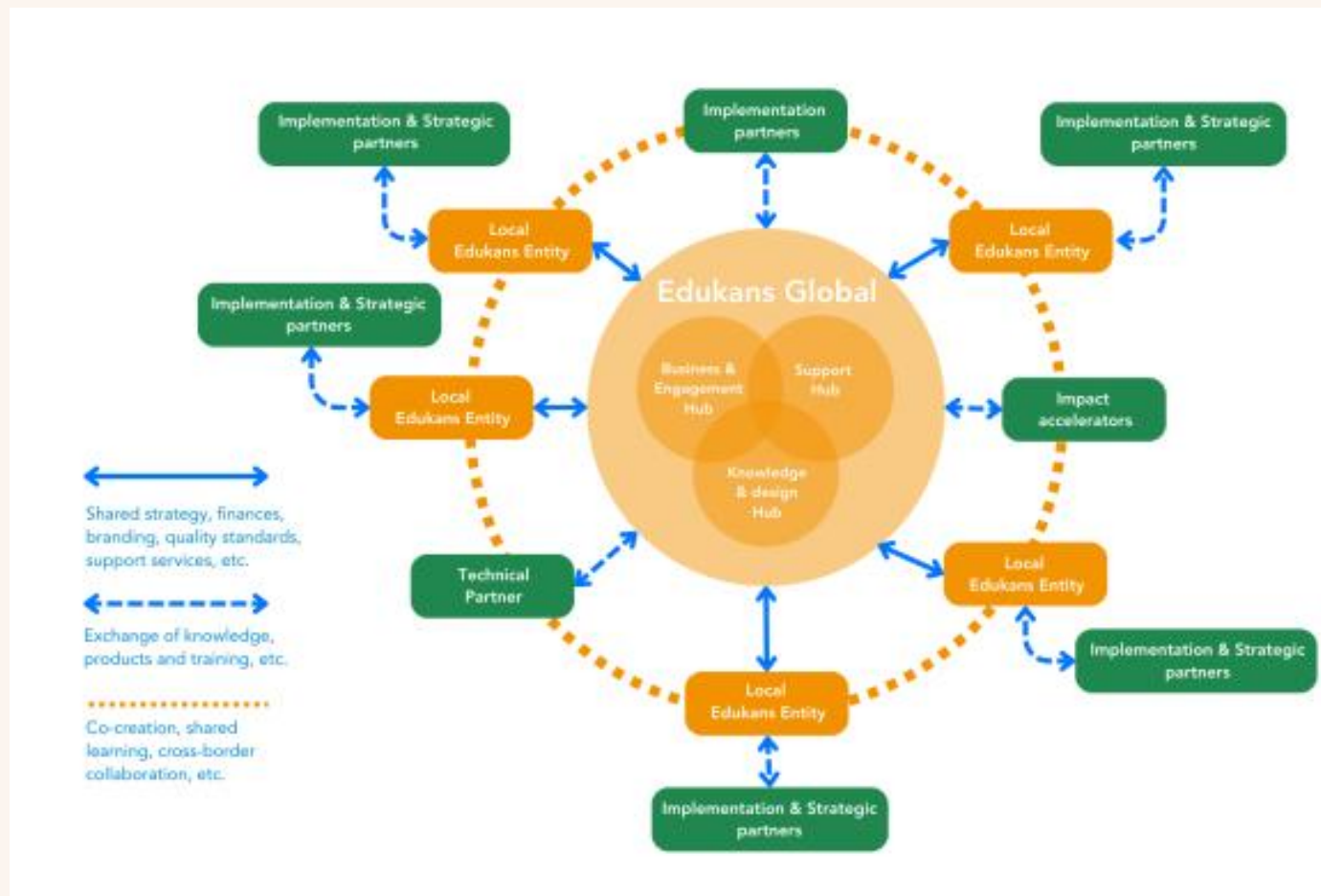
Edukans will work through strong country entities, operating through a franchise-like governance model, and partnerships across Africa.

Under our new strategy, we enable our country entities to become autonomous entities within the Edukans network, accountable to a local board. This means that decision-making and contextualisation are driven locally, strengthening relevance, ownership and sustainability.

Globally connected: introducing Edukans Global

To support this locally rooted approach, Edukans will work towards setting up an Edukans Global with offices based in Kenya and the Netherlands. This represents a clear break from the traditional model of a 'head office' based in the Global North.

Edukans Global connects local expertise, facilitates knowledge development and supports quality and coherence across contexts without prescribing solutions from afar.





Working together and continuously learning

Edukans Global and Edukans country entities work in a symbiotic relationship:

- Country entities apply Edukans methods and contribute insights and data from practice, which will be used for development and innovation.
- Edukans Global leads on research, development and innovation, and supports knowledge and learning exchange across countries.
- Together, they ensure that education models are data-driven, context-sensitive and of high quality.

Through this model, knowledge flows in multiple directions. This allows us to better respond to specific local needs while sharing insights and innovations globally. **Offering the best of both worlds: deeply locally rooted, yet globally connected. And continuously learning from each other.**

Sustainable impact requires sustainable financing

To support this transformation, we are also evolving how we fund our work. A diversified and future-oriented financing model is essential for long-term impact.

Alongside institutional funding and philanthropy, we explore innovative funding models and strategic partnerships that allow learning, innovation and scaling.

For our partners this means something important: they are no longer only supporting individual projects. They are contributing to a broader mission: strengthening education systems, developing and sharing knowledge, and enabling young people to access their talent for a future world.





Our ambition for 2030

By 2030, Edukans aims to be a leading international education expertise partner, known for innovative, evidence-based approaches that prepare learners for the future. We strive to offer relevant answers to evolving country-specific education needs. We are anchored locally, connected globally, and focused on sustainable impact.

Together with our partners, we will ensure that young people not only learn, but gain skills that last a lifetime. Equipped with skills, confidence and vision, they will be ready to shape their own futures with confidence and contribute to a more just, resilient and sustainable world.

Edukans. Locally Rooted. Globally Connected. Developing talent for a future world.

Contact

Do you have questions or suggestions?
Feel free to contact us at info@edukans.nl