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# INTRODUCTION



In society and within the development sector, we observe a growing conviction that particularly the governments in the countries themselves should take the responsibility to provide proper education. The time of building schools in poor countries is making way for more substantive support and exchange of knowledge in order to improve the quality and relevance of education. There are great challenges in the field of vocational training: the realisation of professional training which really makes a difference for young people and which increases the chance to find employment. Edukans responded to this in 2017 by strengthening the capacity of the southern

partners. It will take time and effort to achieve independently operating Edukans offices in southern regions. Patience, resilience and a different approach to the tasks at hand will be required. Nevertheless, the path towards this looks promising.

In 2017, we reached 242,085 children with high quality education. A total of 4,532 teachers were trained, enabling them to get students at different levels and years to achieve better results. A total of 6,873 young people were trained in order to provide them with a good chance to get a paying job. In the year under review, two new local offices were registered, enabling us to improve our

fundraising activities there and allow us to scale up.

Not all the objectives for 2017 were achieved. Great efforts were made to expand our fundraising and internationalisation and to adjust our approach to increase our impact. Despite our efforts, we were not yet able to reap all the fruits as we had envisaged. Changing proves to be a hard and complex process. We are working with great motivation to finish and implement upscaling models and to adjust the organisation, in order to fulfil the mission we had set for 2020.

In 2017, the many crises across the world yet again underlined the urgency to invest in

education. After all, education is the foundation for development. It contributes to peace, security and self-fulfilment. For this reason, Edukans has elected to invest on lobbying this year. Besides the execution of programmes, we also wish to display our expert role in the field of education. It will enable us to continuously emphasise the need for proper education, both internationally as well as in the relevant areas of Dutch society.

Ron Rijnbende Managing director





# THE EDUKANS STRATEGY

Quality basic education is the key to sustainable development and consequently, it is the most sustainable investment. By working to achieve relevant education for everyone, we also work to achieve the Sustainable Development Goals (SDGs) as agreed between nations worldwide. A relevant education will provide better income and better health for people and stimulate equality between men and women.

## **Strategy 2016-2020**

In 2017 we kept working on our mission:

- 1. Access to education and the quality of education in developing countries;
- 2. Involving the Dutch public and particularly the Dutch educational sector in this mission.



In 2016, we developed a new strategy for this, consisting of 4 themes. It is our objective to fulfil the following pledges by 2020:



#### High quality basic education

Pupils successfully complete their schooling through good quality education, with a focus on active learning and life skills. >>By 2020, 1.5 million pupils receive a good education at 2,000 STAR schools. 30,000 teachers are trained in Active Teaching and Learning.



#### Education in emergency situations

In emergency situations, children should return to school as soon as possible. It is imperative that they are able to keep on learning >>25,000 children in emergency situations have been given access to the best possible education.



#### Jobs for young people

Many young people have no job prospects. Edukans offers disadvantaged young people vocational education (skills) with good prospects for a job. >>20,600 young people have had vocational education and at least 15.500 of them have paid jobs as a result.



#### Equal educational opportunities for boys and girls

Equal educational opportunities for boys and girls results in fewer child marriages and teenage pregnancies, longer school careers, resulting in greater chances at self-sufficiency. >>75,000 pupils received comprehensive sexuality education at 400 STAR schools, allowing them to make informed choices about their health and their relationships.

#### How do we achieve this?

Edukans trains teachers in Active Teaching and Learning. We also involve parents, school boards and governments in good education and we create a safe environment where boys and girls have equal opportunities. All this ensures that pupils have the basic knowledge, life skills and vocational skills to improve their social and economic welfare. As a result of their training, school boards and governments continuously work on improving education and they acknowledge its significance. This enables children and young people to effectively participate in society.

#### **Objectives for 2017**

Our adjustment to the new situation without government grants is an ongoing process. Important goals were to realise the growth in fundraising through institutional funds via local Edukans offices and through and private parties. We also planned to grow through our exchange programmes. Edukans also envisaged to generate the first results of fundraising from local Edukans offices. We wanted to increase our impact by the development of upscaling models and by teaching trainers. This will enable us to significantly increase the number of children and young people we reach. The next chapter will clarify our approach.





Do you have any questions about or comments on this annual report? You are welcome to get in touch: info@edukans.nl



The Edukans Strategy

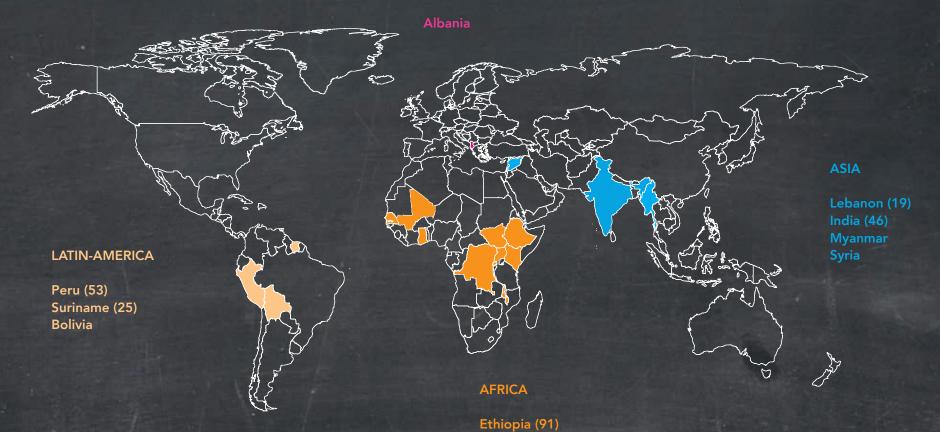


# WHERE DO WE WORK AND HOW IS THE MONEY SPENT?

In 2017, we were active on 127 projects across the world. In this chapter you can read where and how we work.



#### EUROPE



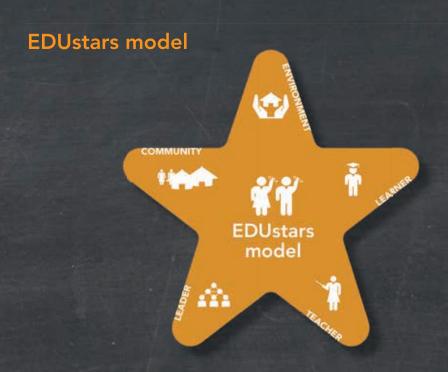
	Spent 2017	Budget 2017
EDUstars:		
Star (Good primary education)	1,786,626	1,760,034
Gender (Equal opportunities for boys and girls)	291,281	368,522
Refugee Education	291,856	390,091
EDUworks:		
Skills (Vocational training)	1,563,009	1,963,824
Other:		
Capacity-building	521,358	590,706
Edukans Schoenmaatjes	1,427,478	1,685,928
Exchange programmes for teachers and students	1,070,606	1,326,546
Information activity	657,210	785,611
	7,609,424	8,871,262

Ghana (70)
Kenya (74)
Malawi (40)
Mali (43)
Uganda (90)
DR Congo (18)
Rwanda

Senegal South Sudan

#### Total number of STAR-schools: 569

The figure in brackets next to a country's name shows how many schools in that country work with the EDUstars model.



As of 2016, 569 schools apply the EDUstars model (in 2016: 327). With this model we improve all the aspects of a solid education. The EDUstars model is based on five dimensions which cover good quality education:

- A safe learning environment
- Proper guidance of the learning process of each child
- Well-trained and motivated teachers
- Organised school management
- Commitment of parents and community

We assess the quality of the school by drawing a baseline. This baseline is the starting point for a customised School Improvement Plan. The pillars that require improvement are addressed together with the school. In any case, all teachers are trained in applying the concepts of Active Teaching and Learning.



## 2.1 High quality primary education

264 million children are not in school or leave school prematurely (UNESCO, 2017). Overcrowded classrooms and poorly trained teachers result in low-quality education and cause many children to never finish their schooling. Edukans provides a safe learning environment, with well-trained teachers and committed parents. These are all factors that help a child to be successful in school. The EDU-Q card is a digital tool, developed in 2017. It is used to assess the five dimensions that determine the quality of education. Together with the schools we determine the items which will be addressed in the coming year. One key element is self-evaluation:

teachers observe the classes taught by their colleagues, for example. Using a mobile app, the report can be drawn up onsite and discussed immediately. It provides the schools with direct feedback enabling us to learn and improve together. The first schools where this was applied are very positive and the governments in the different countries where Edukans is active also acknowledge the added value of the EDU-Q card. In most countries it is mandatory to set up School Improvement Plans, but many schools do not know where to begin. The EDU-Q Card provides tangible points of action, including the elements to formulate an improvement plan.



In 2017, over 200,000 children in primary school were able to enjoy an education thanks to Edukans. This means we have reached our objectives for that year, but to reach our long-term objectives considerable expansions in the next few years are required. This is why we actively worked on upscaling. By working with a network of trainers for each country, Edukans will eventually be able to

expand its scope. This is because the trained trainers will be able to train large groups of teachers, which is more effective and costs less. The result will be that Edukans will not have as much immediate access to teachers. However there will be a rise in the indirect access to both teachers and children and Edukans intends to monitor this in the future as well

	Objective	Result
Children reached with better education	186,500	214,648
Trained parents' councils and school boards	382	267
Teachers trained	4,200	3,716

# An example for all teachers

Mister Khirendra Mokan Deherry is a school principal in India. He uses the prize money that he won as 'best teacher' for the children, enabling them to engage in some fun activities around the time of the final exams. Besides being an obvious natural leader and being truly caring where the students are concerned, Khirendra also has a clear vision on education. He conducts an admission test for the students, to enable weaker students to enjoy a customised education. Also, his school council not only consists of teachers and parents, but there are students on the council as well. Edukans works at the school to improve education even more through the EDUstars approach.



## 2.2 Vocational training for young people

Edukans works on training programmes where learning a trade and developing entrepreneurial skills are combined. The aim is to achieve more jobs for young people, which is why the demand of the local job market is always the benchmark. Young people will not only learn a trade, but they will have greater chances to find a job and this will repay itself! An average of 70% of the young people have a better income through work or entrepreneurship after our training. In the beginning of 2017, we raised our long-term objective for 2016-2020: we want to train 20,600 young people, 15,500 of which will be working. We are on course with this. In the year under review, we aimed to reach 3,550 young people with relevant, highquality training. In reality, we managed to reach more than 6,000. In 2017 we worked at a number of large schools, as a result of which more young people were able to benefit.

It was our aim that 75% of these young people would find employment or start their own business within six months after completing their training. For 8 projects, Edukans agreed upon measuring the employment of the trainees after graduation. Out of 7 projects, the result is 82% employment. South-Sudan has a result of 7%, which can be explained by the unstable political situation in the country.

With our approach on vocational training, we wanted to reach more potential partners in 2017. Therefore, we organised two events in Kenya and Ethiopia, where the connection of vocational training to the job market through our 7-steps to WORK method was addressed. In seven steps we assess the demands of the job market and develop corresponding high-quality training programmes. Approximately 90 schools, NGOs, governments and business participated in the two events and we were able to demonstrate the added value of our approach to them.

In an exchange programme, teachers in vocational training from the Netherlands visited three agricultural schools in Uganda. Two Dutch schools – Terra College and Nordwin College – have committed themselves to a Ugandan school for at least two years. Twice a year, a group of teachers will make the journey to ensure improvement of the quality and relevance of education

	Objective	Result
Teachers trained	161	115 (in all the 12 projects)
Young people trained	3,550	6,873 (in all the 12 projects)
Young people finding jobs/starting a business	75%	82% (based on 7 projects)
Businesses involved	70	67 (in all the 12 projects)



# TONNY FOUND A JOB IN KENYA

# 2.3 Refugee Education

War and conflict prevent millions of children from attending school. Also, refugee education is generally of very low quality in many countries: the number of pupils per teacher is often high and the teachers are not properly trained. Edukans wants to provide refugee children and youth with good quality schooling and make them resilient. We train teachers and work closely with parents to get children into school and to keep them there. We provide safe schools where children learn reading, writing and mathematics, but we also work towards a stable and peaceful future. In 2017 we worked with Syrian refugees in Lebanon and Eritrean refugees in Ethiopia. We trained teachers in the Democratic Republic of Congo (DRC) and we conducted an education quality assessment in refugee camps in Myanmar.

We renovated classrooms in Lebanon and trained Syrian teachers. We are building a school in one of the refugee camps in Ethiopia and we trained teachers in collaboration with local teachers training institutes. Training is

intended for both the teachers in the camps as well as for host community schools, because we want to promote the collaboration between refugees and the host country. Many Eritrean refugee children do not attend school yet, so we regularly meet with school principals and parents to discuss the importance of education. Also, the schools in the camps have received computers and extra school books. In DRC, teachers of primary and secondary education were trained in the use of Active Teaching and Learning methods. This approach proved very effective. At the start of the project in 2015, 100% of the teachers had a poor to average score, while in 2017, approximately 50% of the teachers had a good to very good score.

Our strategic objectives for 2017 have mostly been achieved in this regard. We reached more teachers than we had planned and slightly fewer pupils than expected. Our goal is to provide refugee education to 25,000 children between 2016 and 2020. It appears we are set to achieve this objective.

#### Objectives vs results in Ethiopia, Lebanon and the Democratic Republic of Congo (DRC)

	Objective	Result
Children and young people reached with education	14,000	12,521
Teachers trained	470	489



A couple of years ago, Tonny Wilberforce (25) would never have thought to be working in such a luxurious hotel. "After I finished secondary school, I could not find a job. Every now and then I would do odd jobs, or find temporary employment, but never for more than a couple of weeks. Very often, I would not even have enough money in the evening to buy food for my daughter and myself. My neighbour then told me about a training course that helped her to find permanent employment at a hotel. This sounded good to me so I immediately registered and was accepted following a stringent selection

process. Now I am permanently employed at the Kisumu Hotel."

Reducing youth unemployment is an important theme for Edukans. We want to provide young people with an outlook on a good future in their country. Nearly 70% of young people in Kenya are unemployed. At the same time, there is great demand for properly educated personnel, for example in the hospitality industry. Together with our partner Ujima we developed an effective programme to train young people so they can immediately get to work as assistants in the kitchen, waiters or assistants in housekeeping.



# MORE CHILDREN IN ETHIOPIAN REFUGEE CAMPS IN SCHOOL



#### Aisha:

"Things are going well in school. I owe this mainly to my mother. She sent me to school and continues to motivate me to give it my best. I love learning and I would really like to study further. I want to be a teacher later on. Or a doctor. As long as I can help others."

Aisha (14) fled from Eritrea and lives in a refugee camp in the middle of the Ethiopian desert.

Aisha is one of the few from the refugee camp to attend school. Before the Edukans' intervention, only one-third of the children in the camp was lucky enough to do so. Proper schooling was only available to a small number of children because of a distressing shortage of classrooms and well-trained teachers.

In the fall of 2017, Edukans campaigned for children such as Aisha. Supported by donors, we are building additional classrooms, to create sufficient space for all pupils and children to complete their primary education in the camp. We train new teachers and provide further training for the current ones. Also, we convince parents of the importance to send their children – boys *and* girls – to school.

# 2.4 Equal educational opportunities for boys and girls

Child marriages, sexual violence, circumcision of young girls and early pregnancies are regular occurrences in the countries we work in. Edukans makes these issues subjects of discussion and involves teachers, parents and the local community in this regard. However, we also address the positive side of sexuality. We teach young people to make the choices best suited for them and for their age. Edukans developed a number of new products in 2017. For example, parents we spoke to in Malawi appeared quite satisfied with the comprehensive sexuality education classes of their children in school. However, they pointed out that they would also like to know more on the subject themselves. It would enable them to address the topic more while raising their kids. We then started with the development of a series of classes for parents.

In India we developed the teaching programme My Words, My Story. This way, comprehensive sexuality education for children aged 11 to 16 years is part of the regular curriculum, addressing important topics

such as child marriages, sexual violence and personal hygiene.

As the table below displays, we are lagging behind where the planned objectives for 2017 are concerned. Upscaling is required to achieve the long-term objectives for 2020. Therefore, in 2017 we have responded to this by developing teaching programmes in Ghana, Malawi and India. We expect to reach larger numbers of children and young people with this in the coming years. Training more teachers plays a key role here and we are highly focused on this, because an open approach by the teacher makes a world of difference. It will enable him or her to provide positive guidance to the children, without prejudice.

Just like in the past years, Edukans invested a lot in capacity building of the partners in 2017. Only thanks to them, and together with them, are we able to ensure that we provide more young people, girls especially, with comprehensive sexuality education.

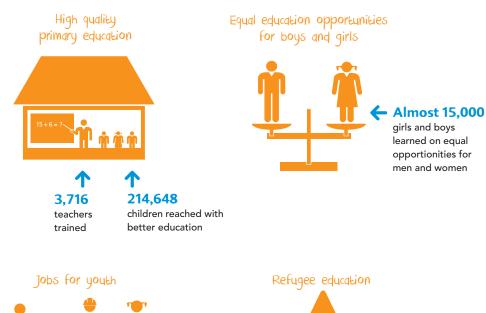
	Objective	Result
Young people reached	33,600	10,468
Schools reached	175	140
Teachers reached	500	212
Health workers reached	80	36
Out of school youth	3,974	4,448

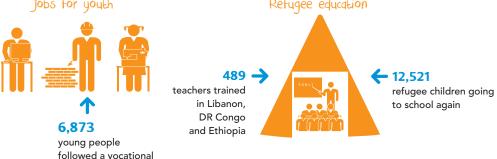


# "I BROKE OFF MY RELATIONSHIP. SCHOOL IS MORE IMPORTANT"

Fazeerah (11) from Malawi goes to the so called My World My Life club after school. "It is fun and I can learn a lot there, for example about my rights and responsibilities. I learned how to protect myself against HIV, for instance. I used to believe that it would help if you just washed yourself thoroughly, but now I know better. I also broke off the relationship with my boyfriend, so I don't run the risk of getting pregnant. I want to finish school, because now I know how important a proper education is."







training



# EDUKANS AND DUTCH SOCIETY

The mission of Edukans includes involving Dutch society with development cooperation. Our organisation organises public campaigns about the work of Edukans and sets up activities like Schoenmaatjes. The people of the Netherlands show their commitment to better education in developing countries by joining our projects and making donations. In this chapter we will share the results of Edukans activities and programmes in cooperation with the educational sector in the Netherlands.

## 3.1 Schoenmaatjes

For 23 years, primary schools in particular have been participating in Schoenmaatjes, our public giftbox campaign: children in the Netherlands decorate a shoebox and fill it with school supplies, toiletries and other presents for children in developing countries. This way, Dutch children become aware of the situation of their peers in developing countries and they learn the meaning of giving and sharing. Thanks to Schoenmaatjes, children in developing countries know that someone is thinking of them and this is often the first time that they receive school supplies and other presents.

#### **New: Schoenmaatjes Connected**

Thanks to our partner SAP B.V. we were able to realise Schoenmaatjes Connected in 2017. Children were given the opportunity to send a photograph and a message with their box and would then receive a personal note back from their Schoenmaatje. This type was in high demand. The launch of Schoenmaatjes Connected at the primary school in Volendam, in the presence of ambassadors Nick & Simon, drew a lot of attention from the media. Despite the many positive reactions about Schoenmaatjes Connected, we also saw many points for improvement in the rather complex process.



Edukans and Dutch society

#### Number of giftboxes

Despite this year's renewal of Schoenmaatjes, the number of shoeboxes has decreased again. We had aimed to stabilize the level we reached in 2016 (68,131 giftboxes). Competition from other activities in primary education and the related decline in schools participating in Schoenmaatjes explains the decrease in the number of boxes. As this decrease has been going on for several years now, we will review our strategy about the Schoenmaatjes campaign.









58,502 Shoeboxes Schoenmaatjes 2017

Participants (schools, churches, Out-of-School Care institutions, scouting and businesses)

3,174 Private participant

about 1,000

We are grateful for the support from our sponsors, such as Heutink, full-range supplier of education and development materials, who provided the standard-size boxes free of charge. DHL provided free transportation of these boxes to the schools and private individuals could deliver their boxes to DHL parcel shops. ICT developer SAP enabled us to realise Schoenmaatjes Connected.

Income	2017	2016
Cash contributions for dispatch and distribution of shoeboxes	€ 352,673	€ 477,048
Donations in kind (value of the contents of the shoeboxes)	€ 1,094,572	€ 1,265,874

Amy (7): "I participated in Schoenmaatjes, because I wanted to give poor children some toys so they would have something to play with and be joyful. What I liked most was that I could decorate the box. I have put in a toothbrush, a notebook, a toiletry bag and some other knick-knacks. And also my Hello Kitty stuffed toy. What I would like to say to my Schoenmaatje in Albania is: I hope you're very happy with it and that you will enjoy sleeping with the stuffed toy like I used to do."





Schoenmaatjes Connected on TV

On September 5th goodwill ambassadors Nick & Simon, together with SAP staff launched Schoenmaatjes Connected on a primary school in Volendam. National press covered the event for Dutch television.

# 3.2 Going Global

Going Global is an exchange programme for pupils and teachers in Dutch secondary education. With Going Global, we link secondary school students from the Netherlands with young people and teachers in developing countries. In Malawi, the young Dutch people talked with their peers about sensitive topics such as equal opportunities for boys and girls, teen pregnancies and HIV/AIDS. Teachers worked together to improve the quality of education, by preparing classes together and providing workshops.

#### € 530,942 for better education

The journey was recorded in words, with photographs and on video. This year saw the introduction of vlogs, which considerably increased access to and involvement of the (mainly Dutch) followers during the journey. After their return home, students and teachers presented their indelible experiences to their schools. This was followed by the entire school coming into action. The campaigners of Edukans Going Global collected € 416,798 for the STAR schools that were visited by the group in Malawi. Additional gifts from a congregation and trust funds were added to this amount.



#### 3.3 World Teacher



World Teacher is the Edukans programme for professionalisation of (trainee) teachers and school directors. It is a programme in which Dutch educators work together with (primary) schools in developing countries. The participant raises funds to enable this form of in-service training courses in the countries he or she travels to.

#### Integration in Edukans programming

Word Teachers are increasingly deployed to schools where we deploy EDUstars or EDUworks to improve the quality of education. This way, our exchanges empower the Edukans programming. In many countries, we work with World Teachers who collaborate with local teacher training centres (TTCs) and school umbrella organisations, which increases the impact of the programme. The school umbrella organisations share information with each

other. In 2017, there were journeys to Suriname, Malawi, Kenya, Ghana and India.

#### Improvement of education

In the countries involved, 160 Dutch education professionals have worked on training courses in the field of Active Teaching and Learning and improvement of school management, by drawing up School Improvement Plans. Besides Dutch teachers, there were 12 colleagues from Finland who went to Ghana as well, underlining the international nature of World Teacher.

# Proud to be listed in the Lerarenregister and Schoolleidersregister PO

In 2017, the World Teacher programme was recognised by the Lerarenregister (Teachers Register) and Schoolleidersregister PO (School Directors Register for Primary Education) as an in-service training tool. This is an independent acknowledgement of the professionalisation of Dutch participants that the programme contributes to. This way, teachers can apply World Teacher as an in-service training tool, valued at 148 registered hours. School directors may use the programme to expand their professionalism for the themes of Personal Leadership, Relating to the Environment, Dealing with Diversity and Managing Change.

## 3.4 DARE2GO: long stay abroad



DARE2GO is the Edukans programme for (young) professionals and young people. For a period of no less than three months they will travel to countries in Africa, Latin-America and Asia. For young people on a gap year, experiencing living in a developing country revolves around life skills, meeting 'the other one' and the experience of another culture. For (young) professionals it is also about the substantive exchange of educational themes with local colleagues.

Eleven participants were trained in 2017. They traveled to Malawi, Suriname and the Philippines through the course of that year. The participants in Malawi and Suriname worked on the quality of education at five STAR schools. The participants in the Philippines lived with guest families and exchanged experiences and teaching methodologies at various schools.

Edukans and Dutch society

## 3.5 Objectives for the exchange programmes

Our objective for 2017 was to involve 70 students, 125 teachers and school directors and 50 pupils in the Netherlands with one of our exchange programmes. We achieved the last two objectives, only the number of students at World Teacher lagged behind. Despite the support from a fund, which enabled us to give students a small discount in 2017, the contribution in the cost for traveling proved too high for the students. This may obstruct participation. In hindsight, it appeared that for the programme to be most effective, a teacher: student ratio of 3:1 is ideal. Contrastingly, from this point of view a smaller number of students was positive. The income from Going Global and World Teacher have virtually remained at the same level as the income from 2016. However, the objective to raise more funds through the

participants of the exchange programmes was not achieved. Internally, we had to deal with changes in personnel, this may have had an adverse effect on the income. It should be noted that less participants means less revenues, but also lower costs. The hope to gain more revenues from campaigning schools via exchange participants was not fully met. Despite the fact we did not achieve our objective to raise more funds through participants, in 2017 the multi-year target for the exchange programs to become breakeven has come closer. This is mainly due to the extra support of small foundations and congregations, which are strongly committed to the formation of young people and educational professionals in the service of quality improvement of education in developing countries.



#### Financial objectives and realisations exchange programmes and schools

	Objective	Realisation
Income Exchange programmes	€1,252,054	€1,087,000
Campaigning schools	€200,000	€76,000
Total income Exchange programmes and campaigning	€1,452,054	€1,163,000
schools		

#### Objectives and realisations participants exchange programmes

	Objective	Realisation
Number of Dutch students of the primary education teacher-training college participating in exchange programmes	70	50
Number of Dutch and Finnish teachers and school directors participating in exchange programmes	125	148
Number of young Dutch people participating in exchange programmes (Going Global and DARE2GO)	50	50

#### Southern reach exchange programmes

	Objective	Realisation
Schools reached	50	52
Pupils reached	33,126	33,032
Teachers reached	654	629
School directors reached	50	129



Edukans and Dutch society



# FUNDRAISING AND COMMUNICATION

Through better education, Edukans is providing children and young people in developing countries the chance of a lifetime. Edukans can only do this important work thanks to support from Dutch society. This support is becoming increasingly important. Because Edukans receives considerably less government subsidy since the end of 2015, we are investing substantially in alternative fundraising methods. In the Dutch market we do this by entering new collaborations, pioneering with new techniques and developing propositions for specific segments of donors. By training our local offices to raise funds in their own country, we also work on increasing our impact in the focus countries.

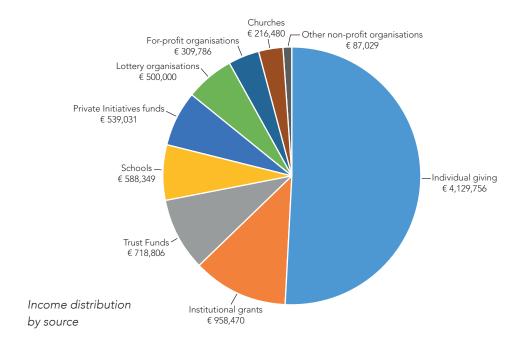
#### Development of the income

The total income raised in 2017 amounted to  $\in$  8,047,707, which is  $\in$  1.6 million lower than planned. The cause of this figure can be found in various markets. Edukans suffered a decrease in institutional grants of  $\in$  797,000. This was caused by lower income from grants and was partly due to underspending on running projects. According to guidelines on the annual accounts the booking of income from institutional grants is in line with project expenses. On the other hand we were able to secure commitments for grants amounting

to € 4.8 million towards the end of 2017. The Dutch Education Sector lacked behind (see chapter three) on the target with € 495,000, which was due to a decline in the giftboxes (Schoenmaatjes) campaign, representing a value of minus € 309,000, and lower revenues from participants of the exchange programmes than planned. In the Individual giving market we did not manage to realise 24% growth as planned, despite a healthy growth of 16%. More details on the development of the income can be found in the following paragraphs.



Fundraising and Communication 1



#### Sources of the income

Edukans invests substantial time and effort in fundraising. The results of this are apparent in the growth in the market of individual giving and trust funds. However, not all markets show growth, there are a number of setbacks, like in the corporate market. The expenses of the Marketing department (Dutch market) remained within the budget in the year under review.

#### Individual giving

Edukans can rely on the loyal support of thousands of individual donors. Most private individuals (68%) support Edukans regularly with a direct debit mandate. In the year under review, we added 5,237 new donors, who supported us for the first time. Compared to 2016, individual giving increased with 16%. The planned

growth of 24% towards € 2,455,000 however, was not achieved. An explanation for this lies in the postponing of a joined fundraising with other children's charities.

We see an increase in the number of donors using a registered private agreement to donate to Edukans. The number of donors with a registered private agreement increased to 224. Together they contribute almost € 175,000 for better education.

In 2017, Edukans received € 179,802 from six legacies. We are grateful to these individuals who were generous enough to invest their legacies in the education of young people.

During Edukans' annual donor meeting, we welcomed many devoted donors to our office. Goodwill ambassador Martine van Os presented our vision on good education and provided more understanding for Edukans' work. The annual donor meeting is a great opportunity for our donors to interact with staff and exchange expectations and ideas.

#### For-profit organisations

Edukans is thankful for all the business partners who choose to support us. We had planned to raise € 150,000 in sponsoring from businesses this year, which included a growth to € 50,000 from the business network around the Schoenmaatjes campaign. We did not achieve this goal in terms of the actual amount, but adding up the services and products in kind, we achieved revenues of over €300,000. Companies such as Noordhoff Uitgevers B.V., SAP Nederland, ScoliX and Springest have been supporting Edukans for a longer period of time. This is of great value for the continuity of our work.

#### **Lottery organisations**

Lottery foundation the Nationale Postcode Loterij contributed € 500,000 to our cause. We are very grateful with these important unrestricted funds helping Edukans to realise its objectives. With this sum, the National Postcode Lottery is contributing to the structural improvement of school education in developing countries. The STAR school programme in Malawi is one of the programmes in which the sum is being invested.

#### Institutional fundraising

In 2017, we exceeded our target (1.2 million euros) for commitments from international fundraising by a considerable margin, with new contracts for 4.8 million euros. We planned to receive an actual amount of 1.7 million euros in 2017, but because of delays in the transfer of grants, and partly due to underspending on running projects



Grateful for the €500,000 from participants of the Nationale Postcode Loterij





we did not achieve this goal. The actual amount this year was € 958,000.

Find out more on our support from Verhoeve

However, we have signed four large contracts, mostly with new institutional partners. In Malawi, together with the Mastercard Foundation we will improve the quality of secondary education by implementing the EDUstars approach (€900.000 between 2017-2020). We also started a new EU programme to get more girls to attend secondary school in Malawi (€ 400,000 from 2017 to 2020). In Ethiopia, a contract was awarded within the EU programme 'Stemming Irregular Migration in Northern and Central Ethiopia (SINCE)', with a value of 3.5 million euros for a two-year period (2017-2019). In this programme, Edukans will strengthen vocational education and create employment opportunities for potential migrants and refugees.

The success in Ethiopia and the Mastercard Foundation project in Malawi are a direct result of the internationalisation strategy of Edukans. Local registration and development of strong local networks and experience were preconditions to be eligible for this funding.

#### Churches

Every year Edukans can count on the support and commitment of hundreds of churches in the Netherlands. They organise fundraising activities, collect money or participate in Schoenmaatjes together with the children of the community. Our extra activities, which focused on committing more churches to our work, were not as successful as we had hoped. However, we did achieve and even surpassed our €150,000 target with 44%,

because of a large donation from a congregation for the Dare2Go programme.

#### **Trust Funds**

In 2017 € 711,088 was contributed by trust funds and corporate foundations, who made donations for specific educational programmes. We also received € 124.715 from a Dutch foundation that transferred its contribution directly to the partner. We are pleased with the constructive support from Turing, who supported a programme for improving education in Congo (€ 50,000). The STAR school programme Ethiopia was granted a second contribution of € 50,000 from the foundation St. Liberi. The foundation Stichting CCHO-Beheer apportioned € 10,000

for Youth@Work, where young people are helped to find a job through vocational education. Chocolonely foundation supported primary education improvement in Ghana with € 52,046. Sympany supports the Textile Skill Training and Production Project in Ethiopia, with € 92,326 in 2017. AF Jocnick supports the Girls@Work project in Kenya, with € 110,338 in 2017. Dioraphte supported a new programme for education in refugee camps in Ethiopia with over € 40,000. Over 40 other funds provided larger or smaller amounts. Out of 40 new funds we made contact with, 10 funds decided to support Edukans with a total amount of approximately € 300,000. As such, our income from trust funds continues to grow.





Fundraising and Communication

#### Communication and information

Edukans is an educational specialist in complex contexts. In 2017 we explored the possibilities to enhance our professional reputation. This internal investigation resulted in stronger awareness of the need to publish more about our research and the results of our work nationally and internationally. We also planned to hire a lobbyist in 2018. Edukans campaigns in Dutch schools about the importance of good education worldwide, but we also reach out for the general Dutch public. We were visible in Koffietijd, Shownieuws, RTL Late Night, RTL Summer Night and in several local magazines and online media. In 2017 we devoted the fall campaign to education for children in refugee camps in northern Ethiopia, please refer to page 11 for more information. The desolate prospects of these children were invisible in the media. Edukans decided it was time their voices would be heard.

#### Goodwill ambassadors

Edukans has six goodwill ambassadors who have committed themselves free of charge: Nick & Simon, Bracha van Doesburgh, Ron Boszhard, Sofie van den Enk and Martine van Os. Throughout this annual report pictures show how they campaigned for Edukans in 2017

#### Online

In 2017 we saw a growth in our social media reach. We focused more on Instagram to reach the younger target groups as best as we could. Our growth through this medium was greater than we had estimated. The number of Edukans Facebook followers grew almost at the pace we had estimated, but on Twitter the number of followers is lagging behind on our target. Our strategy for this medium will be directed more towards Edukans being recognised as an educational expert.







#### **Innovation**

Raising extra income is vitally important for Edukans. Therefore we must innovate. In 2017, we launched an innovative lead generation campaign, in the form of a magazine entitled Vier! The word vier is Dutch for four (4) and the magazine is a survival guide for first-time primary school parents. Vier! addresses familiar topics for parents with children nearing the age of four, who are going to school. The magazine contains contributions from development experts and anecdotes from (famous) parents. Besides this, it also gives the reader the opportunity

to get acquainted with the work of Edukans. Actress Bracha van Doesburgh and television presenter Sofie van den Enk, both well-known in the Netherlands and both committed Edukans goodwill ambassadors, formed an extraordinary team of editors of Vier! and the magazine clearly fulfilled a need. It received attention in numerous daily talkshows and magazines. We planned to dispatch 5,000 copies. Instead 12,000 people applied for a copy of Vier! Eventually, over 500 readers became donors of Edukans, together amounting to € 10,000 in gifts and voluntary shipping contributions.

#### Growth on social media

	Objective 2017	2017	2016
Facebook followers by 31-12 Twitter followers by 31-12	11,000 5,000	10,809 4,154	9,008 4,063
Instagram followers by 31-12	650	692	431



Fundraising and Communication



# MANAGEMENT & ORGANISATION

Edukans is an international, specialised development organisation for education to underprivileged children and young people, founded in 2002 and established in Amersfoort, the Netherlands.

Edukans is made up of five teams: Exchange, International, Marketing, EDUworks and EDUstars. The team Exchange is responsible for the exchange programmes World Teacher, Going Global and Dare2Go. The team EDUstars coordinates the programmes on Quality Education which includes interventions on Gender and Education in Emergencies. The team EDUworks focuses on formal and informal vocational education for young people to help them find a job. The team Marketing organises the activities in the field of fundraising and information, including the Schoenmaatjes campaign. The team International is responsible for capacity development, operational management of the national offices, international fundraising and the development of an international collaboration network.

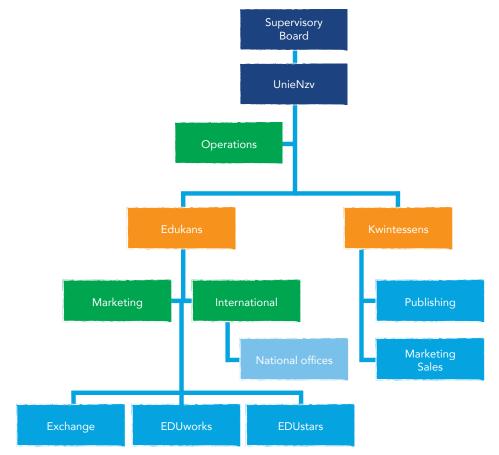
#### UnieNzv

Together with Kwintessens, Edukans forms part of the foundation Stichting UnieNzv. This foundation is a social enterprise where schooling and education in the Netherlands and in developing countries come together. Kwintessens specialises in educational publications for Dutch primary education, with a focus on the philosophy of life and social and emotional learning. Stichting UnieNzv, Stichting Edukans and Kwintessens have their offices based together on the 4th floor of the building at #11 Berkenweg in Amersfoort, the Netherlands. Edukans observes the terms and conditions of employment of the Protestant Church in the Netherlands.

#### **Treasury**

As Stichting Edukans forms part of Stichting UnieNzv, the bank balances are transferred to Stichting UnieNzv. For the funds that it con-





Organogram

tributes, Stichting Edukans receives a 2% interest. The cash position of Stichting Edukans is included in the treasury policy of Stichting UnieNzv. Edukans receives a 4% interest for its current account balance at Kwintessens. Stichting UnieNzv has placed the investments with ING Investment Management. The board applies a typically 'defensive' investment policy, with a profile of 30% shares and

70% bonds, allowing for a bandwidth of 10% between the two. This policy is evaluated annually and adjusted when necessary. The investment manager is instructed to invest in an ethically responsible and sustainable manner and among other things, to exclude companies involved with child labour or other activities that are in breach of the objectives of Stichting UnieNzv.

## Supervision and management

#### **Supervisory Board**

The members of the Supervisory Board of Edukans are appointed for a period of five years and may be reappointed twice. In 2017, Edukans bid farewell to three members:

- Mr drs. J. Smit, chairman, field of expertise: strategic policy and organisational development
- Ms drs. W. Hoek, field of expertise: organisational development
- Mr R.C.J. de Haas, field of expertise: international collaboration

As per 31 December 2017 the Supervisory Board consisted of the following members:

- Mr M.R.J. Rog, chairman, member of parliament for the party CDA. Field of expertise: education, management experience: former chairman of Dutch Christian Teachers' Union, CNV Onderwijs (appointed in 2017).
- Mr drs. A. Holster, member of the audit committee, former chairman of the Executive Board of C.S.G. De Goudse Waarden in Gouda. Field of expertise: education (appointed in 2008, eligible for reappointment in 2018).
- Mr R.W. van Tol, chairman audit committee, former partner at Arthur Andersen.
   Field of expertise: accountancy (appointed in 2009, eligible for reappointment in 2019).
- Mrs drs. M.C. Verstraeten, Principal at UniC, school for secondary education in Utrecht.
   Field of expertise: education and international collaboration (appointed in 2016).

 Mr F.J.J.A. Kat, regional director of Royal Dutch Kentalis, special school for deaf, hard-of-hearing and deaf/blind children and young people. Field of expertise: education (appointed in 2017).

None of the members of the Supervisory Board have declared to occupy additional positions which may be in conflict with the membership of the Supervisory Board of Edukans. The Supervisory Board of Edukans has the same composition as the UnieNzv Supervisory Board. The meetings are always held consecutively. Each year, the members of the Supervisory Board receive a remuneration, according to the relevant standards.

#### **Executive board and management**

Drs. Ron Rijnbende is the managing director. The executive board and management of Edukans and of UnieNzv are appointed by the Supervisory Board. The authority of the managing director and the relationship between the managing director and the Supervisory Board are laid down in the articles of association, the Regulations of the Supervisory Board and the Bylaws.

Based on the managerial assessment framework and the job description of the director, there are performance reviews with the managing director every year. In 2017, Ron Rijnbende held the following additional positions: member of the executive board of PerspActive, member of Adviesgroep



Lectoraat Levensbeschouwing Windesheim, chairman of Stichting Rotterdam, member of the Supervisory Board of the foundation Christelijk Sociaal Congres. The salary of the managing director of Edukans has been determined in accordance with the Code of Good Governance for Charities (Wijffels Code), set in scale 16 of the Civil Servants' Pay Decree and is apportioned to Edukans for 66%.

#### Staff and policy

Because of the close links between Stichting Edukans, Stichting UnieNzv and B.V. Kwintessens NZV Uitgevers, all staff are employed by Stichting UnieNzv. The actual personnel costs are subsequently charged on further from Stichting UnieNzv to Stichting Edukans and to B.V. Kwintessens NZV Uitgevers.

The Edukans staff are divided among five teams: Exchange, International, Marketing, EDUworks and EDUstars. On 31 December 2017, the staff consisted of 44 employees, of which 14 were male and 30 were female. 12 employees have a fulltime contract, while 29 are employed for between 0.5 and 0.9 FTE. 3 employees are employed for under 0.5 FTE. In 2017, Edukans took in 7 new employees, while 5 employees left the organisation.

For the supporting services, Edukans relies on 2.5 FTEs from the Management Office of UnieNzv. A total of 34.8 FTEs are apportioned to Edukans. New staff will be employed on

a temporary basis. For 2017, there is a 4.7% sickness absence.

#### International offices

In 2016 Edukans reached some milestones such as becoming an international NGO. As planned in 2017, we established new national offices in Kenya and Malawi and we successfully launched offices in Ethiopia and Ghana. The launch in Ghana was attended by the Dutch Ambassador, the Ghanaian Minister of Gender and other high government officials. In December 2017, there were 6 FTEs employed abroad, this number is in addition to the FTEs at the Dutch headquarters.

#### **Child Protection Policy**

In January 2017, Edukans adopted a Child Protection Policy, with an accompanying Code of Conduct. This policy refers to the staff, volunteers, partners and all who are requested by Edukans to perform a task. The policy was implemented in the year under review.

#### Internal communication

Internal communication is a key instrument for Edukans, to help realise the objectives of the organisation. Staff are regularly involved in implementing the policy. The internal supply of news and information is provided through intranet on a daily basis. There also is a weekly lunch meeting where staff present their work and where the management explains its decisions.

#### Volunteers

Edukans is proud of all of its 1,043 volunteers, who have made all sorts of efforts to improve the quality of education in the past year.

They assisted in collecting and checking over 58,000 shoeboxes. They provided training courses and workshops or acted as tour leaders on journeys for Going Global and World Teacher. We could never accomplish all this without volunteers and we are grateful to all of them for their help in the past year.

Total		1,043
World Teach	er	25
Going Globa	l	16
Office		2
Schoenmaatj	es	1,000

#### **Staff Council**

UnieNzv has a staff council of five chosen members, two of which are employed within the Edukans operating organisation. The staff council considers it important to monitor both personnel interests and the progress of the organisation and to play a proactive and visible role in doing so. In 2017, the consultations between the management board and the staff council extensively focused on the progress of the organisation and the interests of the staff. In the second semester, the staff council conducted a satisfaction survey among the staff. The purpose was to be more responsive to the needs of the staff. In general, the people

working at Edukans are positive about their workplace.

The staff council, in consultation with the executive board, established an arrangement for flexible working hours. This arrangement was reached after the staff council had rejected a proposal from the executive board for a review of the working hours arrangement. The staff council also agreed to the new performance and assessment policies.

There were frequent, constructive consultations between the management board, the personnel department and the staff council in 2017, in order to draw up this new arrangement. In September of that year, the staff council took a training course, which included opportunities for flexible work under employment law.

The staff council received no requests for recommendations from the executive board in 2017. In that year, there were no consultations between the staff council and the Supervisory Board, as the latter was not at full capacity. It has been agreed to have consultations once a year again from 2018, about the organisation's strategic developments.

## Statement of responsibility

Edukans is holder of the Centraal Bureau Fondsenwerving (Central Bureau on Fundraising) (CBF) quality mark, including the Code of Good Governance of the Wijffels Committee. In the statement of responsibility, Edukans indicates how it implements the three main principles of the CBF quality mark:

- 1. Distinguishing supervision, management and performance;
- Optimisation of effectiveness and efficiency of spending;
- 3. Optimisation of dealings with stakeholders.

# Re 1. Supervision, management and performance

The document 'Regulations from the Supervisory Board' is a compilation of various rules about the provision of information, the profile and the recruitment of the Supervisory Board and the audit committee.

The Supervisory Board is assisted by the audit committee, which focuses on the assessment of financial management and the quality of controlling. The audit committee also audits the work performed by the accountant and reports on this to the Supervisory Board during the consultation about the annual accounts.

The Supervisory Board held five meetings in 2017. The Supervisory Board monitors the continuity, supervises the realisation of the

strategic objectives, reviews the quality of management and advises the management board about relevant social developments. The Supervisory Board approves the strategic plan, the budget, the annual accounts and the annual report.

In 2017, the Supervisory Board gave special attention to the future developments in the field of development cooperation and its translation into the strategic vision of Edukans in the long term. In discussing the annual report and the annual accounts the policy conducted was evaluated and assessed and the annual risk analysis was addressed. The objectives and results that were achieved and the relevant deviations were determined. This concerns a financial and a substantive evaluation. The results of this evaluation have been translated into the new version of the strategic agenda 2016–2018 and the annual plan 2018.

# Re 2. Optimisation of effectiveness and efficiency of spending

Edukans is always looking to improve quality. For the execution of its educational programme Edukans has an extensive monitoring system that follows the quantitative and qualitative results that were set for each programme. This shows the increase in the number of children and young people going to school or enjoying better quality schooling as a result of the interventions by Edukans. For each programme, a number of qualitative

results are also monitored, for example the available educational resources or the level of training of the teachers. Both the availability and quality of education are key indicators for Edukans. Through the strategic plan and the budget, Edukans will determine the guiding objectives. The management board has set standards for the costs that may be incurred to achieve the objectives.

Further processes and procedures, also where monitoring and evaluation of projects are concerned, are set out in the quality manual (ISO procedure). In case of a deviation of the spending of resources in relation to the budget, this will be reported to the management board, addressed in the audit committee and stated in the management report to the Supervisory Board.

# Re 3. Optimisation of dealings with stakeholders

Direct stakeholders of Edukans are: children and partner organisations in developing countries, donors, subsidy providers and volunteers. Contact with these stakeholders is maintained through various means of communication. Guidelines and procedures are laid down in the ISO procedure. In addition to the personal contacts, the contact with partner organisations is given substance through partner consultations, closely connected as they are with future policy development.

# Assessment of quality and transparency

Edukans wants to continuously assess the deployment of people and resources for their efficiency. This is why continuous learning, improvement of quality, progress and efficiency are laid down in the strategic plan, the management report and the quality manual (ISO procedure). Every year, a management assessment is drawn up for each department at the time of the 1st trimester report, which is discussed and adopted in the team leader consultations.

The assessments are used as input for the annual final assessment by the management, aimed at improvement of performances and efficiency of the entire organisation. The outcomes of the final assessment are also processed in the quality objectives of the strategic plan. New projects to raise funds and programmes for Dutch schools are handled in accordance with the project notification and are approved by the team leader consultation.

#### ISO 9001:2008

Edukans has been ISO certified since 2006. ISO 9001 is an internationally recognised standard for quality management. We are proud to report that we passed the recertification that takes place every three years with flying colours. Our management system meets all requirements for the standard of ISO 9001:2008. The main objectives of the ISO certified quality system are:



- continuous and cyclical learning process that is regarded meaningful by staff;
- customer-oriented working method;
- transparent organisation with clear communications.

Partos 9001: The sector-specific implementation of ISO 9001:2008

As part of its efforts towards quality, branch association Partos has developed a sector-specific application to implement ISO 9001:2008. The sector-specific application of the ISO 9001 ('the Partos 9001'), takes into consideration specific circumstances of our work and area of activity. This consists of a translation of the standard for those sections that require explanation in our opinion. We first participated in this sector-specific ISO in 2014 and we also obtained the 3-year certification at that time.

# Other institutions with guidelines maintained by Edukans

CBF. As holder of the Accreditation Certificate for Charities, Edukans follows the guidelines of the Dutch Centraal Bureau Fondsenwerving.

Tax Authorities. The PBO status (Public Benefit Organisation) obliges us to comply with the demands of the Tax Authorities.

Goede Doelen Nederland. Edukans is a member of Dutch branch organisation Goede Doelen Nederland and applies its code of conduct. The keywords of this code are respect, openness, reliability and quality.



Raad voor de Jaarverslaggeving, the Dutch Accounting Standards Board (DASB). Our annual accounts are drawn up in accordance with the Guidelines (650) for Financial Reporting by Fundraising Institutions of the Dutch Accounting Standards Board.

ISO. Internal and external processes are regularly tested based on ISO guidelines. Edukans is Partos-ISO certified by KIWA.

Instituut Fondsenwerving (IF). Fundraisers of Edukans are connected to Dutch fundraising institute Instituut Fondsenwerving (IF), which has now become Nederland Filantropieland (NLFL). As such, Edukans acknowledges the code of conduct of the NLFL. The purpose of this code of conduct is to promote responsible use of fundraising and its basic principles are acting with integrity, transparency and professional management and supervision.

OPTA. In its telemarketing activities, Edukans complies with the laws and regulations of the Independent Post and Telecommunications Authority of the Netherlands (abbreviated in Dutch as: OPTA) and the so-called Do Not Call Me Register. For donations via text messaging through 'Geef SMS (4333)', Edukans complies with the SMS Service Provision Code of Conduct and the Advertising Code that applies for this.



#### Risks

In executing its activities, every organisation will be faced with risks and insecurities, and Edukans is no different. The table below provides the main risks. At the same time the table shows how these risks have been contained, because Edukans has taken measures to limit the chances of risks in the organisation.

Risk	Control measure	Chance of risk*
Continuity risk due to insufficient means to guarantee the continuity of Edukans, for example as a result of changing (international) market circumstances (subsidies).	Edukans has sufficient reserves to guarantee continuity in the short term. In the medium term Edukans is sufficiently flexible to adapt its spending to the income available at that time.	(low)
Not complying with subsidy conditions as a result of new (international) income flows	New subsidy flows sometimes require specific conditions the organisation must comply with. The conditions are assessed when submitting a call.	(low)
Reputational damage (as a result of negative reporting)	Edukans is ISO 9001:2008 and Partos 9001 certified. Edukans has a quality management system at its disposal containing procedures and protocols on actions to take in case of emergencies. The handbook includes a complaints procedure.	(medium)
Security risks for staff and volunteers (domestically and abroad)	Edukans provides intensive guidance at projects and a proper procedure for crisis management is available. Fortunately, it was not necessary to apply this procedure in 2017.	(low)
Fraud risk (for example at international collaboration partners)	If fraud is suspected, a specific procedure will be triggered where an investigation will be conducted by (or on behalf of) Edukans. In 2017 it was not necessary to apply this procedure.	(low)
ICT risk (system management, data leaks, information security)	SLAs with ICT service providers, proper back-up procedures and protocols for individual access are in place. In 2017, a data leaks procedure was set up. Furthermore, the security risks were identified. Any required control measures are implemented and the organisation has been made AVG-proof.	(medium)
Investment risk (including counter party risk)	The treasury policy has been specified further and all actions are maintained within its framework. Resources are spread across various banks of the Netherlands.	(low)
Non-compliance with laws and regulations (for example ANBI or CBF)	The guidelines of the regulatory authorities are followed and external auditing is applied to check accounts independently.	(low)

\* after implementation of control measure





# FINANCIAL REPORTING

In 2017, Edukans spent  $\in$  7,609,000 on its objectives as opposed to  $\in$  7,295,000 in 2016. The incoming revenues decreased by  $\in$  1,269,000. Substantial investments in fundraising resulted in a total deficit of  $\in$  1,155,000. For this deficit, which was initially budgetted at  $\in$  829,000, Edukans will use the special-purpose reserve Sustainable Programme Implementation. The reserve was formed in anticipation of the changing organisation and structure of financing.

With the current forms of financing the predictability of the sources of income is smaller than before. Therefore, the expenses should always be balanced against incoming funds. Edukans received fewer funds from institutional grants and other non-profit organisations in 2017 as compared to the year before. In 2016, we received € 400,000 from the Dutch foundation Jongeren en Missie for educational exchange programmes. Besides this, in 2016 we also received € 376,000 from the International Institute for Communication and Development (IICD) in order to perform ICT projects in schools. The project Learn4Work was not fully carried out in 2017, but the pro-

gramme has been extended to 2018, so part of the grant for this may be spent in 2018. Edukans has successfully participated in a number of international applications for grants from governments and funds. As per 31 December 2017, Edukans has received decisions from institutional grants in the amount of € 4,800,000 for projects in 2018 and 2019. We are grateful that the funds coming in from private individuals have remained stable in relation to the 2017 budget. The income from for-profit organisations has also risen, which is specifically due to the development of an app by SAP for the Schoenmaatjes campaign, valued at € 167,400.

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The costs for raising funds have increased compared to 2016, particularly because of new campaigns aimed to find more donors for our objectives. Besides this, costs for an innovative fundraising project had already been incurred in 2016, while this did not yield any results yet in the year under review. In terms of percentages, the costs for manage-

ment and administration are as expected and these costs have decreased in absolute terms, resulting in the availability of more money to achieve our objectives.

The table below is included in order to compare the realisation with the budget of Edukans.

	€ * 1,000
Budget	829-
A. Lower other income	828-
B. Lower income from institutional grants	797-
C. Lower spendings on objectives	1,262
D. Lower fundraising costs and management/administration	15
E. Higher Financial income and expenditure	25
F. Lower result participation	3-
Result	1,155-

# **Key figures**

The performances of Edukans can be measured in key figures. This table portrays our

performance in relation to the 2017 budget and the previous years.

€ * 1,000	2017	Budget	2016	2015	2014
Incoming revenues Other revenues	8,048 0	9,673 0	9,317 1	12,750 229	15,580 182
Total revenues	8,048	9,673	9,318	12,979	15,762
Spending on objectives Fundraising expenses Management and administration expenses	7,609 1,454 270	8,871 1,465 274	7,295 1,189 353	10,711 1,310 361	13,751 1,585 396
Total expenditure	9,333	10,610	8,837	12,382	15,732
Financial income and expenditure	125	100	112	112	140
Result from participation	5	8	-1	7	12
Net result from revenues and expenses	-1,155	-829	592	716	182

#### Income

The reduction of MFS grants in 2016 resulted in a structural decline of the income. The yields that were budgetted from institutional fundraising (EU and other international donors) have not been realised yet. A couple of large contracts have been concluded, but the decisions on these were agreed at the end of the financial year and therefore these have not been included in the result. The com-

mitment made by Dutch lottery organisation Nationale Postcode Loterij for € 500,000 per year until 2019, contributes to the efforts to create a stable base to work from.

#### **Expenditure**

The spendings on objectives are in line with 2016, but are lower than budgetted. The expenses are aligned with the income reveiced. The main reason for this is the policy change



that was set up by Edukans in 2016. Specific additional efforts for strengthening the capacity of our partners, executing new EDUstars programmes and renewed efforts towards vocational training require careful preparations. Only then will we be able to efficiently and effectively deploy the resources entrusted to us. It is our ambition to realise as much result and impact as possible, regardless of the decrease in resources. This takes time.

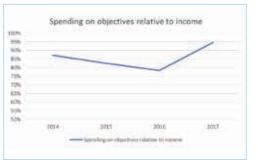
The fundraising costs increased by € 265,000 in 2017. In relation to 2016, we invested substantially more in Door 2 Door fundraising from private donors. It should be noted that the yield from this is not on par with the budget, while all the costs have already been made. This is due to timing. In Door 2 Door fund-

raising, donors will often provide a monthly contribution. If such a contribution does not start until halfway through the year, the amount of funds raised in that year will not be as high as they would have been if the contribution had started at the beginning of the year. Besides this, in the year under review we made substantial investments in innovation towards growth. We have not yet been able to cash in on the results of all the efforts in 2017. In 2017, we were more successful with spending the planned budget on a continuing corporate campaign. This was started in 2016 and was intended to build more reputation and visibility for Edukans in relevant locations throughout the year. The costs for management and administration are stable.

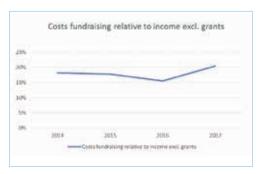


## **Cost percentages**

2017	Budget	2016	2015	2014
94.6%	91.7%	78.3%	82.5%	87.2%
81.5%	83.6%	82.6%	86.5%	87.4%
18.1%	15.1%	12.8%	10.1%	10,1%
20.5%	18.5%	15.5%	17.8%	18.2%
2.9%	2.6%	4.0%	2.9%	2.5%
	94.6% 81.5% 18.1% 20.5%	94.6% 91.7% 81.5% 83.6% 18.1% 15.1% 20.5% 18.5%	94.6% 91.7% 78.3% 81.5% 83.6% 82.6% 18.1% 15.1% 12.8% 20.5% 18.5% 15.5%	94.6%     91.7%     78.3%     82.5%       81.5%     83.6%     82.6%     86.5%       18.1%     15.1%     12.8%     10.1%       20.5%     18.5%     15.5%     17.8%



The percentage spent on objectives is high, which was also the ambition in the budget.



This chart shows a trend from which the rise of fundraising costs in 2017 becomes apparent.

#### Reserves and funds

	2017	2016	2015	2014
Continuity reserves	2,399	2,399	2,580	2,580
Earmarked reserves	1,264	2,266	2,192	1,600
Restricted funds	670	822	123	0
	4,333	5,487	4,895	4,180

The result of 2017 caused a decrease of the earmarked reserves. The continuity reserve remains at the same level, which is sufficient for Edukans to pursue its objectives. According to branch organisation Goede Doelen Nederland, the continuity reserve may amount to no more than 1.5 times the annual costs. Based on the definition of the branch

organisation, the maximum of the Edukans continuity reserve is  $\le$  5,957,000. Edukans meets this standard with a  $\le$  2,399,000 continuity reserve.

From the deficit an amount of € 1,017,000 is withdrawn from the earmarked reserve Sustainable Programme Implementation.



# **Budget 2018**

Incoming revenues	Budget 2018
Individual giving	5,031,230
For-profit organisations	149,800
Lottery organisations	500,000
Institutional grants	4,227,704
(International) partner organisations	100,000
Other non-profit organisations	2,388,640
Total	12,347,374
Revenue in exchange for the delivery of products and services	0
Other income	0
Total revenues	12,347,374

Spent on objectives	
A. EDUstars (Quality basic education)	1,836,864
B. EDUworks (Vocational training)	3,976,633
C. Gender (Equal opportunities for boys and girls)	457,376
D. Refugee Education	841,619
E. Capacity-building	737,929
F. Edukans Schoenmaatjes	1,460,800
G. Exchange programmes for teachers and students	1,185,701
H. Information activity	687,116
Total spent on objectives	11,184,038
I. Fundraising expenses	1,631,674
J. Management and administration expenses	243,413
Total expenditure	13,059,125
Result before financial income and expenditure	-711,751
Net financial income and expenditure	100,000
Result from participation	18,927
Net result	-592,824

The budgetted result of 2018 is a negative amount totaling  $\leqslant$  593,000. Similar as in 2017, despite the lower income, we wish to pursue our objectives and therefore we will spend more than we expect to receive. The earmarked reserves of Edukans (amounting to  $\leqslant$  1,264,000 as per 31 December 2017) and the restricted funds (amounting to  $\leqslant$  670,000 as per 31 December 2017) enable us to do so. The yields budgetted from institutional

fundraising (EU and other international donors) are higher in 2018 compared to 2017, particularly because a number of large institutional funds were prepared to award substantial amounts in 2018. This also makes it possible to spend over € 3,800,000 more on the objectives of Edukans. In the strategic agenda until 2020, Edukans aimes to work towards a balanced budget in order to achieve our objectives in the future.

	Budget 2018
Spending on objectives relative to income	90,6%
Spending on objectives relative to expenditure	85,6%
Costs fundraising relative to income	13,2%
Costs fundraising relative to income excl. grants	20,1%
Costs management & administration relative to expenditure	1,9%





#### **Outlook for 2018**

The strategic agenda of Edukans runs until 2020. This agenda contains a number of priorities that also determine the direction of Edukans in 2018.

#### Two main programmes

In 2018, our efforts will be towards two main programmes: efforts to increase the quality and relevance of primary education and continuing the emphasis on vocational education, to provide more young people with the chance to find a job. We run these programmes particularly in our so-called focus countries: Ethiopia, Malawi, Kenya, Uganda and Ghana.

It appears that the new Dutch development policy will leave more room for education. Especially schooling for refugees and vocational training enjoy a rise in interest. Edukans contributes to this through its lobbying activities and we hope the efforts will help to get more attention for basic education.

#### Internationalisation

In order to effectively work on basic education and skills education we will continue building an international network of partners in the field of education. We are promoting the capacity development in the countries where Edukans is active. This refers to capacity in the field of local fundraising, in the field of schooling and training (network of qualified trainers) and in supporting and managing national programmes. Since 2015, Edukans has not only

been working with strategic partners, we have also been operating from our own, independent Edukans offices. We wish to strengthen this approach in the coming years in order to reduce the dependency on the Netherlands. At the same time, Edukans will seek to collaborate with other development organisations in Europe that specialise in the field of education. Finally, through international fundraising we will approach bigger donors to obtain additional resources for the two programmes as referred to.



Outlook for 2018 32

# FINANCIAL STATEMENTS 2017, EDUKANS FOUNDATION

#### Balance sheet at December 31, 2017 (after result allocation) (in euros)

	Ref.	December 31, 2017	December 31, 2016
ASSETS			
Fixed assets			
Financial fixed assets	1	250,000	250,000
Current assets			
Receivables	2	6,025,857	6,581,870
Cash	3	0	0
		6,025,857	6,581,870
Total assets		6,275,857	6,831,870
LIABILITIES			
Reserves and funds	4		
Reserves			
- Continuity reserves		2,399,495	2,399,495
- Earmarked reserves		1,263,497	2,265,855
		3,662,992	4,665,350
Funds			
- Restricted funds		669,600	821,945
		4,332,592	5,487,295
Provisions	5	93,344	323,277
Short term liabilities	6	1,849,921	1,021,298
Total liabilities		6,275,857	6,831,870





#### Statement of income and expenditure, 2017 (in euros)

	Ref.	Actual 2017	Budget 2017 *	Actual 2016
Incoming revenues	7			
Individual giving		4,129,756	4,708,000	4,088,148
For profit organisations		309,786	150,000	141,769
Lottery organisations		500,000	500,000	500,000
Institutional Grants		958,470	1,755,842	1,668,117
(International) partner organisations		0	65,000	0
Other non-profit organisations		2,149,695	2,494,424	2,918,950
Total incoming revenues		8,047,707	9,673,266	9,316,984
Revenue in exchange for the delivery of products		0	0	1,466
and services				
Other income		0	0	0
Total revenues		8,047,707	9,673,266	9,318,450
Spent on objectives	8			
A. EDUstars (Quality basic education)		1,786,626	1,760,034	1,783,666
B. EDUworks (Vocational training)		1,563,009	1,963,824	1,613,880
C. Gender (Equal opportunities for boys and girls)		291,281	368,522	66,185
D. Refugee education		291,856	390,091	374,138
E. Capacity-building		521,358	590,706	377,188
F. Edukans Schoenmaatjes		1,427,478	1,685,928	1,474,949
G. Exchange programmes for teachers and students		1,070,606	1,326,546	897,248
H. Information activity		657,210	785,611	708,330
Total spent on objectives		7,609,424	8,871,262	7,295,584
I. Fundraising expenses		1,454,217	1,465,178	1,188,941
J. Management and administration expenses		269,344	273,482	352,909
Total expenditure		9,332,985	10,609,922	8,837,434
Result before financial income and expenditure		-1,285,278	-936,656	481,016
Net financial income and expenditure	9	125,498	100,000	111,635
Result from participation	10	5,077	7,638	-810
Net result		-1,154,703	-829,018	591,841
Additions to/withdrawals from:				
Continuity reserve		0	0	-180,348
Earmarked reserves		-1,002,358	-829,018	74,000
Restricted funds		-152,345	0	698,189
		-1,154,703	-829,018	591,841

<sup>\*</sup> For comparison purposes,  $\in$  333,000 has been reclassified from Other non-profit organisations to Individual giving.

#### Cashflow statement 2017

	2017	2016
Result	-1,154,703	591,841
Cashflow from operational activities		
Adjustments for:		
Change in provisions	-229,933	-10,757
	-229,933	-10,757
Changes in working capital		
- Change in current assets	556,013	-419,732
- Change in current liabilities	828,623	-911,352
Total cashflow from operational activities	1,384,636	-1,331,084
Cashflow from investing activities		
Investments in financial fixed assets	0	-250,000
Desinvestments in financial fixed assets	0	1,000,000
Total cashflow from investing activities	0	750,000
Cashflow from financing activities		
none		
Cash and cash equivalents at beginning of period	0	0
Cash and cash equivalents at end of period	0	0
Change in cash and cash equivalents	0	0

The cashflow statement was prepared using the indirect method.



## General explanatory notes and accounting principles

#### **GENERAL**

#### Activities

The Edukans Foundation, which was founded in 2002, has its registered office in Amersfoort and is registered at the Chamber of Commerce of the Netherlands (no. 32092131).

The foundation has two objectives:

- Access to education and the quality of education in developing countries
- Involving the Dutch public and particularly the Dutch educational sector in this mission and beyond this, everything that directly or indirectly relates to this or can be conducive to this, in the broadest sense of the word.

#### Related parties

The Edukans Foundation has a 10% share in B.V. Kwintessens NZV Uitgevers. The UnieNzv Foundation owns 90% of the shares.

The financial transactions of the Edukans
Foundation and B.V. Kwintessens NZV Uitgevers
are processed through the bank accounts of the
Unie Nzv Foundation.

In 2017, two local offices were established (in Malawi and Kenya), in 2016 two other offices were registered: Ethiopia and Ghana.

The activities of these offices were still limited in 2017; a start was made with setting up the organisation, meaning that limited expenses were incurred. For this reason, these international foundations have not been consolidated. The expenses incurred have been included under the 'Capacity-building' objective.

#### Continuity

The annual accounts have been prepared on a going concern basis.

# ACCOUNTING PRINCIPLES FOR VALUATION OF ASSETS AND LIABILITIES AND REVENUE RECOGNITION

The financial statements have been prepared in conformity with the guidelines for financial reporting by fundraising organisations (RJ 650) provided by the Dutch Council for Accounting Standards (Raad voor de Jaarslaggeving). In general, assets and liabilities have been valued at acquisition price. If no specific accounting principle is mentioned, valuation

has been made at acquisition price. The actual rate differences on stocks (bonds and shares) and foreign currencies have been processed directly in the statement of income and expenditure. Income and expenditures are allocated to the year to which they relate and/or have been granted to third parties.

#### Estimates

In order to be able to apply the principles and rules for preparing the annual accounts, it is necessary for the management of Edukans to evaluate various matters and make estimates that can be essential for the amounts recorded in the financial statements. If it proves necessary, in order to provide the insight described in Art. 2:362 paragraph 1 of the Dutch Civil Code, the nature of these opinions and estimates, including the underlying assumptions, is described in the relating notes to the financial statements.

#### Functional and presentation currency

The items in the financial statements have been valued in accordance with the currency of the economic environment in which Edukans mainly operates (functional currency). The annual accounts have been prepared in euros; the euro is both the functional and the presentation currency of Edukans.

#### Financial instruments

'Financial instruments' is understood to mean both primary financial instruments such as receivables and debts, and financial derivatives. For the principles underlying the primary financial instruments, reference is made to the treatment of each balance sheet item.

#### VALUATION PRINCIPLES FOR THE BALANCE SHEET

#### Financial fixed assets

A historical cost-based accounting system has been used. In general, assets and liabilities have been valued at acquisition price.

#### Receivables

Receivables have been recorded at fair value and thereafter at amortised cost, after deduction of the necessary provisions for the risk of non-payment.

#### **Provisions**

Provisions are made for legally enforceable or actual liabilities existing on the accounting date, which

are likely to entail an outflow of resources, the size of which can be estimated in a reliable manner.

#### Debts

In the initial accounting, debts have been valued at fair value. Transaction costs that are directly attributable to the acquisition of debts have been included in the valuation in the initial accounting. After the initial accounting, debts have been valued at the amortised cost, being the amount received taking into account the premium or discount and after deduction of the transaction costs.



#### **ACCOUNTING PRINCIPLES FOR REVENUE RECOGNITION**

#### General

The balance (result) is defined as the difference between total income and total expenditure. The revenues are accounted for in the year in which they are realised; expenses are accounted for as soon as they are foreseeable. Income that is received in the form of goods or services is valued at fair value, to the extent that this can be determined. In such cases, this income is included in the statement of income and expenditure.

Revenues that are designated for a particular purpose have been incorporated into the statement of income and expenditure; if these revenues are not spent in full in the year under review, the unspent funds are included in the relevant earmarked reserve or earmarked fund, respectively. A withdrawal from an earmarked reserve or restricted fund, respectively, is recorded as an expense in the statement of income and expenditure.

Expenses are determined on a historical basis and assigned to the year under review to which they

#### Gifts

relate.

Gifts are accounted for in the year in which a specific campaign was held, or – if no specific campaign took place – in the year in which the gift was received.

#### Legacies

Revenues from legacies are accounted for in the financial year in which the size of the legacy can be reliably established. When this is not possible, payments in the form of advances are accounted for in the financial year of receipt. The size of an asset from a legacy can be established reliably if, based on the period in which the transaction took place, a reliable estimate of the receipt can be made.

#### Actions of third parties

If activities take place that are established by third parties, the net benefit of which falls to Edukans, and Edukans itself does not bear any risk in relation to these activities, this is described as income from third-party actions. The contributions from these actions are accounted for in the year to which the income relates.

#### Government subsidies and other grants

Subsidies from governments, municipalities, etc., that are received to carry out projects or programmes, whereby the subsidy-provider acts as a financer or co-financer, have been accounted for separately in the income statement. Operating grants are accounted for as income in the statement of income and expenditure in the year in which the subsidised costs are incurred or revenues lost, or when a subsidised operating deficit occurs. The income is accounted for if it is likely to be received and if the foundation can demonstrate the conditions for receipt.

#### Valuation of shoeboxes

The contents of the shoeboxes collected for the Edukans Schoenmaatjes campaign are valued at their value in the Dutch economy.

#### Fundraising expenses

The costs of Edukans' own fundraising are allocated per cost item and personnel costs on the basis of the estimated number of hours spent. Other expenses – including housing costs – are likewise attributed to the objectives on the basis of the actual time spent by staff.

#### Implementation costs of own organisation

The implementation costs of the organisation are allocated per cost item and personnel costs on the basis of estimated hours spent. The implementation costs of the organisation are divided on the basis of the amount of time spent by staff members.

#### Management and administration expenses

According to Guideline 650 of the Dutch Council for Accounting Standards, the statement of income and expenditure should include a separate line about management and administration costs. The management chose the model attribution method provided by Goede Doelen Nederland. The management and administration expenses are expressed as a percentage of total expenditure. The management set a target of 5% as the maximum norm for management and administration expenses.

#### **Pensions**

The Edukans Foundation has placed all employee pension schemes with the PGGM pension fund, based on the standard PGGM pension scheme (average pay scheme). Guideline 271 offers the

possibility of treating this scheme as a defined contribution scheme, because:

- a) the foundation is affiliated with a sectoral pension fund (PGGM) and uses the same pension scheme as other legal entities;
- b) the foundation is under no obligation to make supplementary contributions, there being no rise in future premiums in the event of a deficit at PGGM.

The PGGM (pre-) pension scheme satisfies both conditions. The scheme may therefore be treated as a defined contribution scheme under RJ 271. This means that the premium invoices from PGGM have been accounted for under pension expenses and the outstanding part of the premiums under short-term liabilities.

#### Staff remuneration

Periodic payable remuneration such as salaries and social security expenses has been included in the statement of income and expenditure on the basis of the terms of employment, to the extent that this is owed to employees.

#### ACCOUNTING PRINCIPLES FOR THE CASHFLOWSTATEMENT

The funds in the cashflow statement consist of cash.

Cashflow in foreign currency has been valued at the transaction rate.



## NOTES ON THE BALANCE SHEET AT DECEMBER 31, 2017

#### 1. Financial fixed assets

	December 31, 2017	December 31, 2016
ICCO cooperation		
Balance as of January 1	0	1,000,000
Payment of capital	0	0
Repayment of capital	0	1,000,000
Balance as of December 31	0	0
PerspActive cooperation		
Balance as of January 1	250,000	0
Payment of capital	0	250,000
Repayment of capital	0	0
Balance as of December 31	250,000	250,000
Total financial fixed assets	250,000	250,000

In 2016, the capital that had been contributed to the ICCO Cooperation in Utrecht was repaid. A new partnership was established in its place, PerspActive, which has nine members. The Edukans Foundation has contributed €250,000 to this cooperation. With this change, the participants expect to strengthen programmatic partnership with financial commitments. The participation is being continued within the framework of Edukans' objectives.



#### 2. Receivables

	December 31, 2017	December 31, 2016
Accounts receivable	21,620	9,577
Receivables from related parties	5,465,712	6,122,235
Outstanding contributions private initiatives	102,874	9,038
Various expenses school programmes	74,838	20,981
Legacies	0	4,502
Outstanding grants	270,666	293,938
Benevolentia/Porticus Foundation	0	75,000
Prepaid expenses Learn4Work	49,712	10,794
Other	40,435	35,805
	6,025,857	6,581,870

For 'Accounts receivables', a provision for doubtful debts is not necessary.

'Receivables from related parties' represents the current account relation with the UnieNzv Foundation (€ 5,444,433) and B.V. Kwintessens NZV Uitgevers (€ 21,279). Interest of 2% and 4% was received on these amounts, respectively.

'Outstanding contributions private initiatives' represent the outstanding revenues from partners for which projects started in the year under review.

'Outstanding grants' concern the final remainder of the 2011-2015 grant that will be received in 2018, after accounting for the MFS ICCO subsidy.

#### 3. Cash

The changes in cash have been processed through the current account relation with the UnieNzv Foundation.

#### 4. Reserves and funds

	Continuity reserves	Earmarked reserves			Restricted funds				Total
		Sustainable programme implementation	Educational improvement Ethiopia >2020	Education in emergencies	Emergency aid	DARE2GO educational exchanges	ICT fund IICD	Ghana sexual health trainees	
Balance as of January 1	2,399,495	2,191,855	24,000	50,000	20,796	342,650	375,181	83,318	5,487,295
Added	0	0	24,000	0	152,625	0	0	0	176,625
Withdrawn	0	1,016,780	0	9,578	173,421	35,932	12,299	83,318	1,331,328
Balance as of December 31	2,399,495	1,175,075	48,000	40,422	0	306,718	362,882	0	4,332,592

#### Continuity reserves

As a precautionary measure, the Edukans Foundation maintains a continuity reserve to cover setbacks in revenues and costs for a few years (short-term risks). Such setbacks can result from harm to the organisation's image, for example, the short-term effects of financial crises, the loss of major donor partners or seasonal factors. Goede Doelen Nederland has set a norm for the continuity reserve of a maximum of 1.5 times the annual expenses of the work organisation. On the basis of the costs in 2017, the maximum continuity reserve is €5,957,000. The size of Edukans' continuity reserve is 60% of the annual organisational costs (base year 2017). The directorate considers this sufficient for the short term, in view of expected developments in relation to both revenues and expenditure.

#### Earmarked reserves

In 2012, in view of decreasing subsidies, Edukans decided to create a specific earmarked reserve for 'Sustainable programme implementation'. This reserve is being used to safeguard the continuity of projects and programmes. In addition, in 2016 an earmarked reserve of € 50,000 for 'Education in emergencies' was set up with the aim of being able to provide rapid emergency assistance when external revenues prove insufficient. Finally, an earmarked reserve was set up for educational improvement in Ethiopia that can be spent after 2020.

#### Restricted funds

Gifts received for a specific purpose were accounted for through a restricted fund.

#### Emergency aid

In 2017, various campaigns were held for refugee education. These revenues were specifically added to the fund and spent on emergency aid.

#### DARE2GO educational exchanges

In 2016, Edukans decided to acquire the exchange program that previously was provided by Jongeren en Missie under the brand name DARE2GO. Edukans recveived in 2016  $\stackrel{<}{_{\sim}}$  400,000. As per January 1, 2017, an amount of  $\stackrel{<}{_{\sim}}$  342,650 remained. A sum of  $\stackrel{<}{_{\sim}}$  35,932 was withdrawn from this fund in 2017 and spent on the objective.

#### ICT fund IICD

With the liquidation of the IICD fund,  $\leqslant$ 376,366 was received for the development of digital/ICT products for education. As per January 1, 2017 an amount of  $\leqslant$  375,181 remained. A sum of  $\leqslant$  12,299 was withdrawn from this fund in 2017 and spent on the objective.

#### Ghana sexual health trainees

In 2016, a subsidy of  $\le$  123,430 was received for a development project in Ghana. As per January 1, 2017, an amount of  $\le$  83,318 remained. This project is completed in 2017.





#### 5. Provisions

#### Provision for employee benefits

	December 31, 2017	December 31, 2016
Balance as of January 1	41,081	52,648
Withdrawn	-2,501	-11,567
Balance as of December 31	38,580	41,081

This provision is intended to cover expenses arising from obligations in collective labour agreements (CAOs) for staff anniversaries. The provision for anniversaries is recorded as the discounted value of the expected payments during the period of employment. No interest is added to the provision.

#### Provision for the share in B.V. Kwintessens NZV Uitgevers

	December 31, 2017	December 31, 2016
Balance as of January 1	282,196	281,386
Change in reserves and capital	-222,355	0
Result for the financial year	-5,077	810
Balance as of December 31	54,764	282,196

This provision is provided for the negative net worth of B.V. Kwintessens NZV Uitgevers, Amersfoort, in which the Edukans Foundation has a 10% share. The investment is valued at the net asset value. The provision is included as a consequence of the Edukans Foundation's joint and several liability regarding B.V. Kwintessens NZV Uitgevers. In 2017 Edukans Foundation converted € 222,355 from receivables in subsidiaries into a sharepremium. The positive result (€ 5,077) has been withdrawn from the provision.

Total provisions	93,344	323,277
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#### 6. Short term liabilities

	December 31, 2017	December 31, 2016
Project obligations	484,021	108,801
Personnel expenses	94,496	114,458
Suppliers and trade credits	248,574	144,594
Educaids	15,381	41,780
Learn4Work	477,666	574,601
Prepaid amounts international grants	394,028	24,130
Prepaid amounts schoolprograms	54,697	0
Prepaid amounts Innovation in joined	59,331	0
fundraising children's charities		
Other liabilities	21,727	12,934
	1,849,921	1,021,298

The amounts for Educaids and Learn4Work, for which the Edukans Foundation acts as secretary, are outstanding amounts to be settled with Educaids and Learn4Work.

Grants represents received grants for defined projects with a starting date after December 31, 2017. The Grants are mainly received from the Mastercard Foundation ( $\mathbb{c}$  352,974) and ICCO ( $\mathbb{c}$  38,282).

The changes in project obligations can be summarized as follows:

	December 31, 2017	December 31, 2016
Obligation as at 1 January	108,801	425,383
Commitments in the accounting year	3,345,772	2,944,594
Expired projects	-51,853	-249,914
Payments and credit transfers	-2,918,699	-3,011,262
Obligation as at 31 December	484,021	108,801

The commitments during the year are the contractual commitments entered into in the course of the year. The payments are the payments made relating to commitments.

#### Obligations not included in the balance sheet

The amount 'projects development cooperation' of  $\in$  5,685,734 represents conditionally committed funds by international partners for the coming years.

	2018	2019	2020	Total
Projects development cooperation	4,121,584	1,391,711	172,439	5,685,734

The conditionally committed obligations are in line with the committed grants, received from institutional funds. Per year-end Edukans has commitments from institutional funds up to an amount of  $\le 4,800,000$ .

Edukans has issued a bank guarantee of € 1,413,863 for pre-received grants.

#### Fiscal unity for VAT

Edukans is part of a fiscal unity for value added taxes (VAT) with UnieNzv and Kwintessens. They are jointly and severally liable for the VAT liabilities of the fiscal unity.

## Notes to the statement of income and expenditure

#### 7. Incoming revenues

The revenues from individual giving were 12% lower than estimated in 2017. The main reason is the decrease in number of shoeboxes.

The revenues from for profit organisations were 10% higher than estimated in 2017.

Revenues from individual giving consist of € 3,949,954 of donations and gifts and € 179,802 of legacies. Revenues from individual giving also include the contributions in kind in the form of shoeboxes to a value of € 1,094,572.

The income from Lottery organisations concerns the donation from the National Postcode Lottery of the Netherlands.

#### Institutional grants can be itemised as follows:

	2017	2016
ICT for development (C4C MFS II)	0	136,122
Learn4Work	571,635	1,140,424
Institutional fundraising	386,835	328,754
Unite against child marriages	0	62,817
	958,470	1,668,117



The grants received are of an incidental nature, with the exception of the Learn4Work programme. This programme is a multi-annual programme that will expire in 2018. Institutional fundraising mainly contains 174,096 received from the European Union and 105,848 received from ICCO.

Edukans is secretary of this programme and supports cross-sectoral partnerships. Learn4Work is a Public-Private Partnership (PPP) and has been granted funding of almost 5 million euros under the Dutch Ministry of Foreign Affairs' food security facility for the period 2012-2016. In addition, Edukans has received 1 million euros of extra budget (Learn4Work top-up) to work on combatting child labour with good vocational training. A total of 22 partnerships are implementing projects. As secretary, Edukans bears final responsibility for the entire Learn4Work (L4W) programme. Edukans determines the policy, coordinates and manages programme implementation and reports to the Dutch Ministry of Foreign Affairs.

The revenues from government grants were €677,000 less than estimated, particularly because the size of the grants from institutional fundraising was lower than expected.

#### Other non-profit organisations

	2017	2016
Schools	588,349	564,703
Private charitable foundations	1,257,837	948,213
Churches	216,480	431,203
Other non-profit organisations	87,029	974,831
Total	2,149,695	2,918,950

In 2016 Edukans received € 400,000 from the Dutch foundation Jongeren en Missie for educational exchange programmes and € 376,000 from the International Institute for Communication and Development (IICD) which resulted in an incidental benefit from Other non-profit organisations.



## 8. Spent on objectives, fundraising expenses and management and administration expenses

		Spent on objectives							
	Α	В	С	D	E	F	G	Н	Total
	<b>EDUstars</b>	<b>EDUworks</b>	Gender (Equal	Refugee	Capacity-	Edukans	Exchange	Information	
	(Quality	(Vocational	opportunities	education	building	Schoen-	programmes	activity	
	basic	training)	for boys and			maatjes	for teachers		
	education)		girls)				and students		
(Project) subsidies granted and (project) contributions	1,483,089	981,243	201,482	282,410	161,093	1,146,921	184,603	0	4,440,841
Direct project expenses	23,468	252,030	4,517	0	78,444	177,948	246,858	531	783,796
Communication expenses	0	0	0	0	0	-458	0	354,721	354,263
Personnel expenses	209,019	221,817	60,999	-2,050	240,779	84,639	514,967	236,358	1,566,528
Housing expenses	17,547	26,876	6,047	2,863	10,213	4,616	30,784	16,341	115,287
Office and general expenses	32,929	49,531	11,145	5,276	18,854	8,400	57,299	30,099	213,533
Depreciation	20,574	31,512	7,091	3,357	11,975	5,412	36,095	19,160	135,176
Total expenses	1,786,626	1,563,009	291,281	291,856	521,358	1,427,478	1,070,606	657,210	7,609,424
No. FTEs	4,3	5,5	1,5	0,7	2,5	1,1	6,5	3,8	25,9

	Spent on objectives	I. Fundraising expenses	J. Management and	Actual total 2017	Budget 2017	Actual total 2016
			administration expenses			
(Project) subsidies granted and (project) contributions	4,440,841	0	0	4,440,841	5,387,806	3,832,943
Direct project expenses	783,796	0	0	783,796	656,269	756,923
Communication expenses	354,263	833,779	0	1,188,042	1,334,500	888,914
Personnel expenses	1,566,528	495,811	204,353	2,266,692	2,350,347	2,503,443
Housing expenses	115,287	29,368	16,180	160,835	170,000	151,563
Office and general expenses	213,533	60,824	29,839	304,196	511,000	483,403
Depreciation	135,176	34,435	18,972	188,583	200,000	220,245
Total expenses	7,609,424	1,454,217	269,344	9,332,985	10,609,922	8,837,434
No. FTEs	25,9	6,3	2,5	34,8	36,4	36,5

The salaries, social security expenses, pension expenses and other staff costs have been allocated in accordance with the estimated hours spent. The direct project expenses consist of expenses that are directly attributable to the objectives (including materials and travel costs). The other costs are likewise attributed to the objectives in accordance with the estimated time spent by the staff.



#### (Project) subsidies granted and (project) contributions

In the annual report, we explain how we achieved our objectives and what this entailed. For Edukans Schoenmaatjes, a total of  $\in$  1,094,572 in goods in kind was raised (the content of the shoeboxes).

Direct project expenses are spent to objectives (for example materials, travel expenses).

### Communication expenses

	2017	2016
Communication and information	264,197	197,677
Fundraising costs for companies, churches, trust funds	7,111	5,321
Fundraising costs for individual giving	674,908	504,978
Fundraising costs for Edukans Schoenmaatjes and exchange	91,455	68,428
Fundraising costs for innovations	128,540	96,176
Internationalisation	21,831	16,334
	1,188,042	888,914

The communication expenses cover items such as leaflets, posters and other printed matter, but also public campaigns, the website and Edukans' Wijs! magazine. This allows us to inform our supporters and report our results.

#### Personnel expenses

	2017	2016
Salaries	1,960,367	1,994,014
Social security expenses	325,107	337,778
Pension expenses	259,940	221,360
Internal occupational schemes	92,490	84,228
Personnel costs in projects	-427,793	-209,790
Travel expenses	56,581	75,853
	2,266,692	2,503,443

In order to allocate the management and administration expenses, the directorate of Edukans selected the model provided by Goede Doelen Nederland. This model states that expenses that are not directly attributable to the objectives fall under 'management and administration'. The costs of the director of Edukans, ICT and human resource management have been attributed proportionally to the objective and to 'management and administration'.

The following overview shows in percentages the extent to which the cost types have been attributed to 'management and administration':

Cost type	Management and administration %
Supervisory Board	10
Managing director of Edukans	10
Finance and control	100
ICT	10
Human Resource management	10
Housing	10





#### Director's salary

Name	R.J. Rijnbende
Function	Managing director of the Edukans Foundation
Employment	
Nature (duration)	permanent
Hours per week	24
Part-time percentage	66
Period	1/1-31/12

#### Renumeration (in euros)

Annnual income	
Gross earnings/salary	66,923
Holiday bonus	5,288
End-of-year bonus	5,555
Total GDN annual income	77,766
SI (employer's share)	6,073
Taxable renumerations	3,053
Pension costs (employer's share)	8,387
Pension compensation	1,358
Total 2017	96,637
Total 2016	83,748

The part-time percentage has been evaluated in 2017 and is adjusted to 66% (2016: 60%). This adjustment causes the increase in the Director's salary. The salary of the director of Edukans is in conformity with the Dutch Civil Servants' Pay Decree (BBRA). The managing director of Edukans has a maximum salary set at scale 16. This remuneration falls within the norms of the GDN (Goede Doelen Nederland) annual income, which for Edukans is set at 465 BSD points. According to the GDN norm, the managing director's salary may not exceed € 85,509. The directors are not awarded any loans, advances or guarantees.

Most of the taxable remunerations and the fiscal additions represent an anniversary payment and an addition for a rental car

The pension cost concerns the employer's part of the premium owed to the sectoral pension fund. The GDN norm for the total amount is a maximum of  $\le 119,460$ .

#### Renumeration of the supervisory board

The Board supervises both the UnieNzv Foundation and the Edukans Foundation, and the payments are therefore allocated to both foundations. For their work for Edukans' Supervisory Board, Mr. R.J.C. de Haas and Mrs. M.C. Verstraeten each received € 990. Mrs. W. Hoek and Mr. J. Smit each received € 495 (member until mid-2017). Mr. A. Holster and Mr. R.W. van Tol each received € 1,980 due to their additional role in the Audit Committee.

#### 9. Net financial income and expenses

	2017	2016
Intercompany interest	125,498	111,635

Receivables from related parties concern the current account relationship with the UnieNzv Foundation and B.V. Kwintessens NZV Uitgevers. Interest of 2% and 4% was received on these amounts, respectively.

#### 10. Result from participation

	2017	2016
B.V. Kwintessens NZV Uitgevers	5,077	-810

This represents the result of B.V. Kwintessens NZV Uitgevers, of which Edukans owns 10% of the share capital.

#### OTHER INFORMATION

#### Adoption and approval of accounts

The 2017 annual accounts were adopted by the management and approved by the Supervisory Board at the meeting of May 28, 2018.

#### Result allocation

The management determined the result allocation in accordance with the result appropriation set out in the statement of income and expenditure.

#### Events after the balance sheet date

No events occurred in 2018 that had an influence on the net assets at the end of 2017 and the result for 2017.

#### Auditor's report

The auditor's report by an independent audit firm has been included below.





## Foederer Member Crowe Horwath International

#### INDEPENDENT AUDITOR'S REPORT

To: The board of directors and supervisory board of Stichting Edukans

A. Report on the audit of the financial statements 2017 included in the annual report

### Our opinion

We have audited the financial statements 2017 of Stichting Edukans based in Amersfoort.

In our opinion the accompanying financial statements give a true and fair view of the financial position of Stichting Edukans as at December 31, 2017 and of its result for 2017 in accordance with the guideline for annual reporting 650 'fundraising organisations' of the Dutch Accounting Standards Board.

The financial statements comprice:

- 1. the balance sheet at December 31, 2017;
- 2. the statement of income and expenditure 2017;
- 3. the notes comprising a summary of the accounting policies and other explanatory information.

## Basis for our opinion

We conducted our audit in accordance with Dutch law, including the Dutch Standards on Auditing. Our responsibilities under those standards are further described in the 'Our responsibilities for the audit of the financial statements' section of our report.

We are independent of Stichting Edukans in accordance with the Verordening inzake de onafhankelijkheid van accountants bij assurance-opdrachten (ViO, Code of Ethics for Professional Accountants, a regulation with respect to independence) and other relevant independence regulations in the Netherlands. Futhermore we have complied with the Verordening gedrags- en beroepsregels accountants (VGBA, Dutch Code of Ethics).

We believe the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

#### B. Report on the other information included in the annual report

In addition to the financial statements and our auditor's report thereon, the annual report contains other information that consists of:

- The management board's report that consists of:
  - Introduction
  - The Edukans strategy;
  - Where do we work and where is the money spent?
  - Edukans and Dutch society;
  - Fundraising and Communication;
  - Management & Organisation;
  - Financial reporting;
- Other information (as part of the financial statements);
- Appendices:
  - Spending per region and country;
  - List of projects 2017;

Based on the following procedures performed, we conclude that the other information is consistent with the financial statements and does not contain





# Foederer Member Crowe Horwath International

material misstatements. We have read the other information. Based on our knowledge and understanding obtained through our audit of the financial statements or otherwise, we have considered whether the other information contains material misstatements.

By performing these procedures, we comply with the requirements of the Dutch Standard 720. The scope of the procedures performed is substantially less than the scope of those performed in our audit of the financial statements.

Management is responsible for the preparation of the other information, including the management board's report in accordance with the guideline for annual reporting 650 'fundraising organisations' of the Dutch Accounting Standards Board.

#### C. Report on other legal and regulatory requirements

## Responsibilities of management and the supervisory board for the financial statements

Management is responsible for the preparation and fair presentation of the financial statements in accordance with the guideline for annual reporting 650 'fundraising organisations' of the Dutch Accounting Standards Board. Furthermore, management is responsible for such internal control as management determines is necessary to enable the preparation of the financial statements that are free from material misstatements, whether due to fraud or error.

As part of the preparation of the financial statements, management is responsible for assessing the foundation's ability to continue as a going concern. Based on the financial reporting frameworks mentioned, management should prepare the financial statements using the going concern basis of

accounting unless management either intends to liquidate the foundation or to cease operations, or has no realistic alternative but to do so.

Management should disclose events and circumstances that may cast significant doubt on the foundation's ability to continue as a going concern in the financial statements.

The supervisory board is responsible for supervising the Foundation's financial reporting process.

#### Our responsibilities for the audit of the financial statements

Our objective is to plan and perform the audit assignment in a manner that allows us to obtain sufficient and appropriate audit evidence for our opinion. Our audit has been performed with a high, but not absolute, level of assurance, which means we may not detect all material errors and fraud during our audit. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements. The materiality affects the nature, timing and extent of our audit procedures and the evaluation of the effect of identified misstatements on our opinion.

We have exercised professional judgement and have maintained professional skepticism throughout the audit, in accordance with Dutch Standards on Auditing, ethical requirements and independence requirements. Our audit included e.g.:

 identifying and assessing the risks of material misstatement of the financial statements, whether due to fraud or error, designing and performing audit procedures responsive to those risks, and obtaining audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one





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resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control;

- obtaining an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the foundation's internal control;
- evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by management;
- concluding on the appropriateness of management's use of the going concern basis of accounting, and based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the foundation's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause a foundation to cease to continue as a going concern;
- evaluating the overall presentation, structure and content of the financial statements, including the disclosures;
- evaluating whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.

We communicate with the supervisory board regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant findings in internal control that we identify during our audit.

We confirm to the supervisory board that we have complied with relevant ethical rules on independence. We also communicate with the board about relationships and other matters that can reasonably influence our independence and on the related measures to ensure our independence.

Amsterdam, May 28, 2018

Crowe Horwath Foederer B.V.

H.J. Verhaar RA

w.g.



# APPENDIX 1 SPENDING PER REGION AND COUNTRY

Africa	
DR Congo	114,316
Ethiopia	450,555
Ghana	757,471
Kenya	534,504
Malawi	634,162
Mali	109,135
Rwanda	12,500
Senegal	19,122
South Sudan	65,530
Uganda	125,503
Total	2,822,798

Asia	
India	116,375
Iraq	168,601
Lebanon	118,688
Myanmar	11,528
Sri Lanka	235,258
Syria	66
Total	650,516

Europe	
Albania	235,258
Moldavia	168,601
Total	403,859

240
243,444
148,492
392,176

Non-country-related	171,492
Total spending	4,440,841



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# APPENDIX 2 LIST OF PROJECTS 2017

	Projectcode	Commitment 31/12/2016	Projects accounting year 2017	Paid in accounting year 2017	Attributed in accounting year 2017	Commitment 31/12/2017
1. Africa						
DR Congo:						
Active teaching and Learning Kinshasa	CD-000090	50,253	103,404	96,690	50,253	6,714
Quality education for Children	CD-0000246	0	61,165	0	0	61,165
Ethiopia:						
Livestock as a business Creating job opportunities STAR school program, quality education	ET-0000105 ET-0000116 ET-0000165	0 0 0	15,000 2,302 82,386	15,000 2,302 72,240	0 0 0	0 0 10,146
Emergency food support STAR schools Assayta camp	ET-0000203	0	52	52	0	0
Employment opportunities and business development in the textile industry	ET-0000210	0	94,619	94,619	0	0
Education for refugees and host communities	ET-0000214	0	92,896	32,896	0	60,000
Early learning programs and development (pré-school)	ET-0000266	0	24,258	24,258	0	0
Operational costs Edukans country offices Ethiopia	ET-0000296	0	41,262	41,262	0	0
Expenses for IF officer DEC  Development of training	ET-0000351 ET-0000362	0	16,318 1,782	16,318 1,782	0	0
materials for Skills  Reducing irregular migration from Northern and	ET-0000379	0	3,728	3,728	0	0
Central Ethiopia Playing and learning materials for Early Child Care and Development	ET-0000380	0	70,362	362	0	70,000
Comprehensive Sexuality Education curriculum for refugee schools	ET-0000386	0	5,097	5,097	0	0
Agricultural TVET	ET1315S02	0	493	493	0	0
Ghana:						
Improvement of Basic Education for cocoa farming communities	GH-000081	0	46,069	46,069	0	0
Child Labour Elimination and Youth in Agri-Business	GH-000083	0	1,862	1,862	0	0
Preventing child labour through economic and educational empowerment	GH-000085	0	1,862	1,862	0	0

	Projectcode	Commitment 31/12/2016	Projects accounting year 2017	Paid in accounting year 2017	Attributed in accounting year 2017	Commitment 31/12/2017
Youth resilience and liveli- hood development project	GH-0000101	0	1,862	1,862	0	0
Strengthening youth employment and entrepreneurship vocational training	GH-0000106	0	1,862	1,862	0	0
Young people in charge	GH-0000142	0	18,682	18,682	0	0
Youth skills acquisition	GH-0000170	0	1,862	1,862	0	0
Graduate workplace experiental learning	GH-0000173	0	1,862	1,862	0	0
Teacher training in 17 schools	GH-0000161	9,254	133	9,133	254	0
Going Gobal 2016 Suhum	GH-0000189	943	0	0	943	0
Going Gobal 2016 Tamale	GH-0000190	403	0	0	403	0
Education and after school program	GH-0000208	4,302	0	4,302	0	0
Improve literacy levels of children in Bolgatanga	GH-0000244	0	8,299	8,299	0	0
Sexuality education for vocational training institutes	GH-0000267	0	88,131	88,131	0	0
Private sector development	GH-0000301	0	1,581	1,581	0	0
Operational costs Edukans country offices Ghana	GH-0000350	0	43,962	43,962	0	0
STAR school program, good quality education	GH-0000353	0	146,346	107,707	0	38,639
World Teacher Ghana 2017	GH-0000360	0	51,543	51,543	0	0
Fight poverty through skills and enterprise development	GH1416S01	0	2,088	2,088	0	0
Training of master craftsmen in maintenance and repairs	GH1416S02	0	1,861	1,861	0	0
Kenya:						
Youth Opportunities Uncovered	KE-000042	0	26,966	26,966	0	0
Improving the Quality of Education	KE-000097	0	111,820	111,820	0	0
STAR school program,	KE-0000156	0	61,982	61,982	0	0
West-Kenya Improving the Quality of Education exchange	KE-0000160	0	415	415	0	0
program of teachers Improving the quality of education in 31 primary schools, Kenya	KE-0000196	0	37,569	37,569	0	0
Leveraging on technology to transform lives	KE-0000212	0	7,778	7,778	0	0
Sexual and reproductive health and rights curriculum youth	KE-0000213	991	2,166	3,157	0	0



	Projectcode	Commitment	Projects	Paid in	Attributed in	Commitment
		31/12/2016	accounting year 2017	accounting year 2017	accounting year 2017	31/12/2017
World Teacher Kenia 2016	KE-0000215	3,362	1,208	4,570	0	0
Pilot apprenticeship Kenia	KE-0000261	0	12,777	12,777	0	0
Improving the quality of	KE-0000286	0	25,969	25,969	0	0
education in primary schools					-	-
Private sector development	KE-0000291	0	2,580	2,580	0	0
Youth@Work	KE-0000302	0	44,000	44,000	0	0
Girls@Work	KE-0000321	0	102,005	61,005	0	41,000
World Teacher Kenia 2017	KE-0000357	0	20,313	20,313	0	0
Video impact training	KE-0000367	0	10,943	10,943	0	0
Operational costs Edukans	KE-0000370	0	12,633	12,624	0	10
country offices Kenia	0000070	ŭ	.2,000	. 2,02 .	ŭ	
Leveraging on technology	KE1316S01	0	12,538	12,538	0	0
to transform lives	RETOTOSOT	Ŭ	12,000	12,000	Ŭ	· ·
Youth@Work	KE1416S01	0	9,561	9,561	0	0
Reaching the unreachable	KE1416S02	0	8,085	8,085	0	0
through TVET	KL1410302	O	0,003	0,003	O	U
Vijana Reloaded	KE1416S03	0	23,194	23,194	0	0
Malawi:	KE1410303	O	25,174	23,174	O	0
Youth friendly health	MW-0000150	5,022	8,862	1,247	0	12,637
services	10100-0000130	3,022	0,002	1,247	O	12,037
STAR school program, good	MW-0000172	8,000	146,589	108,685	0	45,904
quality education		·		,		,
Better access to vocational	MW-0000218	0	31,500	31,500	0	0
training for girls						
Sexual and Reproductive	MW-0000287	0	33,386	33,386	0	0
Health and Rights training						
for parents						
Improvement of vocational	MW-0000295	0	90,000	90,000	0	0
training centre, Malawi						
Going Global Malawi 2017	MW-0000303	0	38,299	34,469	0	3,830
World Teacher Malawi 2017	MW-0000329	0	37,139	37,139	0	0
My World My Life reference	MW-0000333	0	18,015	18,015	0	0
guide for primary schools						
Empowered girls complete	MW-0000345	0	193,525	193,525	0	0
secondary education						
Operational costs Edukans	MW-0000349	0	34,960	18,000	0	16,960
country offices Malawi						
STAR school in secondary	MW-0000377	0	1,888	1,888	0	0
schools						
Mali:						
Innovative method for	ML-0000186	0	38,835	38,835	0	0
language education						
Introduction region specific	ML-0000243	0	70,300	64,722	0	5,578
education						
Uganda:						
Skilling Youth for Employ-	UG-0000206	0	61,790	61,790	0	0
ment in Agribusinesses						
Improving the quality of	UG-0000359	0	63,711	33,711	0	30,000
education						

	Projectcode	Commitment 31/12/2016	Projects accounting year 2017	Paid in accounting year 2017	Attributed in accounting year 2017	Commitment 31/12/2017
Rwanda:						
<b>Developing</b> TVET Education Practices in Kenya, Rwanda and Ethiopia	RW1416S01	0	12,500	12,500	0	0
Senegal:						
<b>Strengthening</b> African Rural Smallholders (STARS), Senegal	SN-0000263	0	19,122	19,122	0	0
South Sudan:						
Access to vocational skills development and income generating for youth	SS-0000198	0	65,530	65,530	0	0
2. Asia						
India:						
Improving the quality of rural primary schools	IN-000095	0	332	332	0	0
<b>STAR school</b> program, good quality education	IN-0000199	20,422	42,073	62,495	0	0
World Teacher India 2016	IN-0000258	5,850	0	5,850	0	0
World Teacher India 2017 Lobby program strategic	IN-0000361 IN-0000368	0	19,303 29,783	19,303 29,783	0	0
partnership India	114-0000300	U	27,703	27,703	U	U
Comprehensive sexuality education in schools	IN-0000385	0	24,884	6,884	0	18,000
Lebanon:						
Quality education and psy- chosocial support for Syrian refugee children	LB-0000184	0	8,114	8,114	0	0
Quality education for Syrian/Palestinian refugees	LB-0000192	0	12,821	12,821	0	0
Quality education and support for Syrian refugee children	LB-0000365	0	43,040	43,040	0	0
<b>Quality</b> education for Syrian/Palestinian refugees	LB-0000366	0	54,712	54,712	0	0
Myanmar:						
Education needs assessment	MM-0000358	0	11,528	11,528	0	0
Syria:						
<b>Pre-school</b> education for orphan children	SY-0000195	0	66	66	0	0
3. Latin America						
Bolivia:						
<b>Basic</b> gastronomic and social skills training	BO-0000373	0	240	240	0	0



	Projectcode	Commitment 31/12/2016	Projects accounting	Paid in accounting	Attributed in accounting	Commitment 31/12/2017
_			year 2017	year 2017	year 2017	
Peru:	I					
<b>Technical</b> intercultural secondary school San Juan de Chamis	PE-000098	0	50,514	41,824	0	8,690
Aflatoun project	PE-0000220	0	41,926	41,926	0	0
Investing in sustainability and quality	PE-0000221	0	30,950	30,950	0	0
<b>Education</b> for deaf children and youth	PE-0000223	0	59,057	59,057	0	0
<b>STAR school</b> program, better quality education	PE-0000229	0	60,996	60,996	0	0
Suriname:						
Improving the quality of basic education	SR-0000188	0	399	399	0	0
<b>Integration</b> of agricultural education in primary schools	SR-0000247	0	54,949	199	0	54,750
Improving the quality of basic education and parent participation	SR-0000307	0	75,000	75,000	0	0
World Teacher Suriname 2017	SR-0000322	0	18,144	18,144	0	0
4. Europe						
5. Non country related						
Worldwide:						
<b>Lobby</b> program strategic partnership	NL-0000216	0	105,847	105,847	0	0
<b>Developing</b> training materials	NL-0000268	0	18,110	18,110	0	0
<b>Digital</b> Monitoring Tool AKVO	NL-0000294	0	11,023	11,023	0	0
Digital Monitoring Tool	NL-0000294	0	11,957	11,957	0	0
<b>STAR</b> Product development, training and travel	NL-0000297	0	5,015	5,015	0	0
<b>STAR</b> Product development, training and travel	NL-0000297	0	1,065	1,065	0	0
STAR Emegencies product development and travel	NL-0000298	0	6,030	6,030	0	0
STAR Gender CSE	NL-0000299	0	2,443	2,443	0	0
Contribution GCE	NL-0000330	0	10,000	10,000	0	0
Total		108,801	3,345,772	2,918,699	51,853	484,021





## Colophon

This annual report was published by Edukans. Edukans holds the quality mark for charities awarded by the Dutch Central Bureau on Fundraising and the ISO certificate. Edukans has been granted the status of a public benefit organisation (ANBI) by the Dutch tax authorities.

## **Editor**

Nienke van Kapel

## Final editing

Hilde van der Vegt

## **Photography**

Edukans Jacco van Laar

## Design

De Grafische Keuken

## Edukans

Postbus 1492
3800 BL Amersfoort
Visiting address: Berkenweg 11, Amersfoort
T +31 (0)33 4606010
E info@edukans.nl
www.edukans.nl

NL21INGB 0000 000 515



